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Peter S. Vogel pvogel@gardere.com GARDERE Legal Ethics Challenges in the World of Healthcare CYBERTHREATS:

Law, Technology and Professional Responsibility for Healthcare Lawyers



## **Healthcare Ethics**

- Yesterday's Rules, Tomorrow's Technology and Today's Compliance
  - Complexity of Regulatory Environment
  - Speed of Technological Innovation

## **Healthcare Ethics**

- Men and Women of Tomorrow: Entrepreneurial Innovation Meets Time-Honored Regulation
  - The Culture of "Disruption"
  - "Money Never Sleeps." Or Waits, Either.
  - Sales First, Compliance Later?

## **Healthcare Ethics**

- The Lawyer: The Smartest Guy (or Gal) in the Room, or At Least the Only One with a Suit On
  - Entrepreneurial Mindset vs. Lawyer Mindset
  - Compartmentalized Legal Work
  - Dueling Loyalties

## THE INTERSECTION OF DISRUPTION AND LEGAL ETHICS: Old Ethics Wine in New Technology Bottles

- The Duty of Competence and the Scope of Representation
  - "Competence" and Technological Literacy
  - Limitations on Representation: Corporate vs. IP vs. Healthcare vs. ???
  - Model Rules 1.1 and 1.2





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