

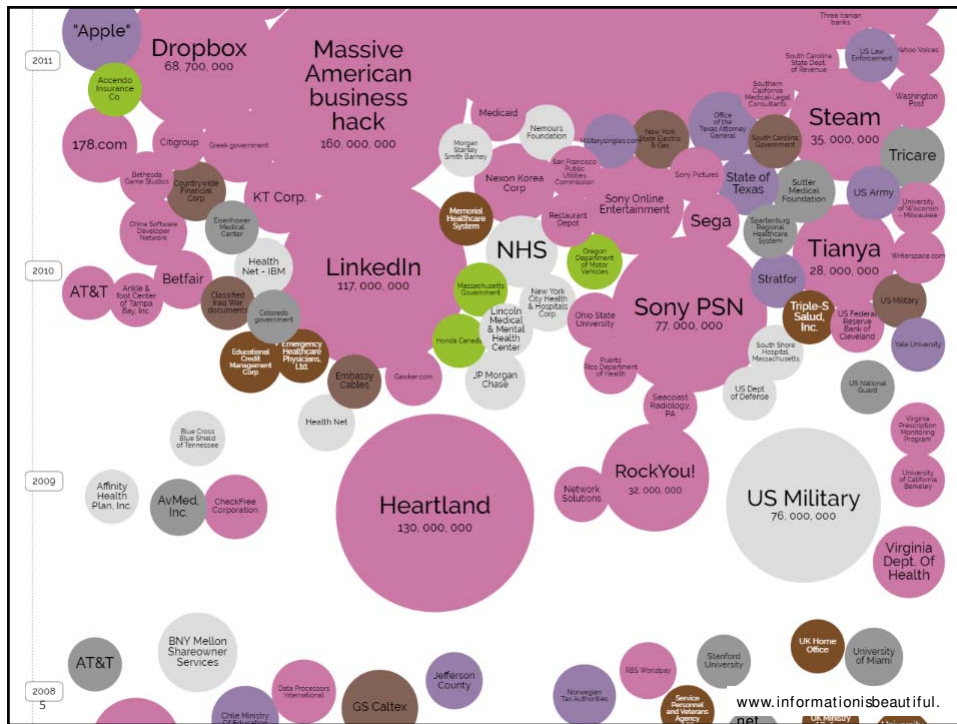
Effective Data Breach Investigations

Corporate Counsel Institute, Houston, Texas
May 12, 2017



Legal Goals During a Breach Investigation

- Identify source of data breach
- Minimize data loss
- Minimize liability
- Preserve privileges, protections, and immunities
- Maximize insurance coverage



Knowing Is Half the Battle



More than 55% of companies report they can catch a breach within an hour



But 45% of companies have ZERO people dedicated to incident response



Approximately half of data breach victims are notified by an outsider



Median number of days before an attack is identified: 229

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