




## GDPR Readiness in 2017

Presented at the 30th Annual University of Texas Technology Law Conference  
May 25, 2017

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## EU General Data Protection Regulation

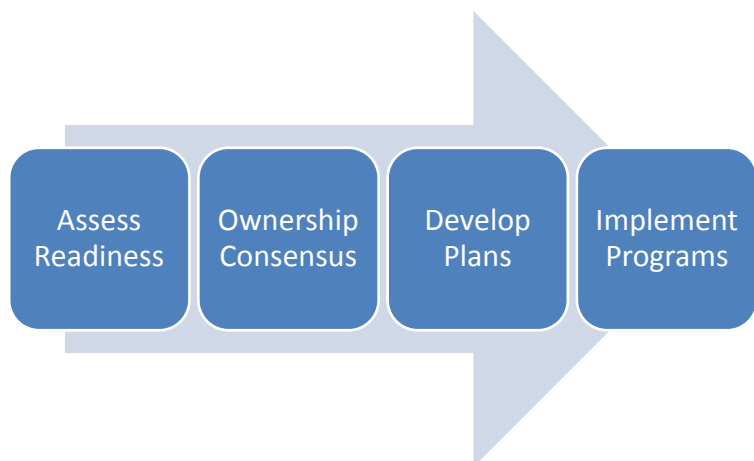
- > Effective May 25, 2018
- > Multi-layered comprehensive regulation for the protection of personal data regarding EU residents
- > Reaffirms some existing EU legal requirements; Adds some others
- > Huge potential penalties for non-compliance: up to 2% or 4% annual global revenues, depending on provision violated

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## EU General Data Protection Regulation

- > Reduction of administrative burden
  - National registrations & prior authorization registrations will be abolished
  - BUT each data controller (& processor) will have to maintain detailed records of its data processing activities
- > If my company is based outside the EU does the GDPR apply?

## Preparing for the GDPR



## Assess Readiness

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- > Review comprehensive list of requirements
  - Transparency
  - Collection and purpose limitation
  - Consent
  - Data quality
  - Vendor oversight
  - Privacy program management
  - Security
  - Data breach readiness

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First appeared as part of the conference materials for the  
30<sup>th</sup> Annual Technology Law Conference session

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