




GDPR Readiness in 2017

Presented at the 30th Annual University of Texas Technology Law Conference
May 25, 2017

Elizabeth Rogers | rogersel@gtlaw.com | 512-320-7256
Lisa Zolidis | lisa.zolidis@dell.com
Sabina Jausovec-Salinas | sjausovec@walmart.com



EU General Data Protection Regulation

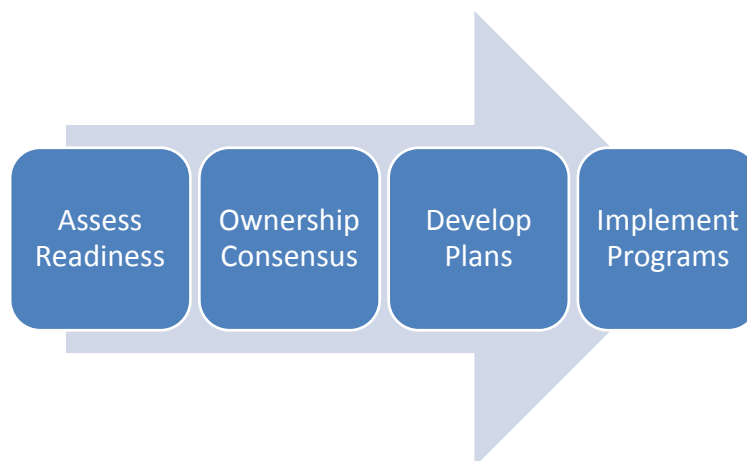
- > Effective May 25, 2018
- > Multi-layered comprehensive regulation for the protection of personal data regarding EU residents
- > Reaffirms some existing EU legal requirements; Adds some others
- > Huge potential penalties for non-compliance: up to 2% or 4% annual global revenues, depending on provision violated

GDPR Readiness I 2017 2

EU General Data Protection Regulation

- > Reduction of administrative burden
 - National registrations & prior authorization registrations will be abolished
 - BUT each data controller (& processor) will have to maintain detailed records of its data processing activities
- > If my company is based outside the EU does the GDPR apply?

Preparing for the GDPR



Assess Readiness

Assess Readiness

- > Review comprehensive list of requirements
 - Transparency
 - Collection and purpose limitation
 - Consent
 - Data quality
 - Vendor oversight
 - Privacy program management
 - Security
 - Data breach readiness

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](http://utcle.org/elibrary)

Title search: GDPR Readiness in 2017

Also available as part of the eCourse

[2017 Technology Law eConference](#)

First appeared as part of the conference materials for the
30th Annual Technology Law Conference session

"GDPR Readiness in 2017"