

Building a GDPR Compliance Program

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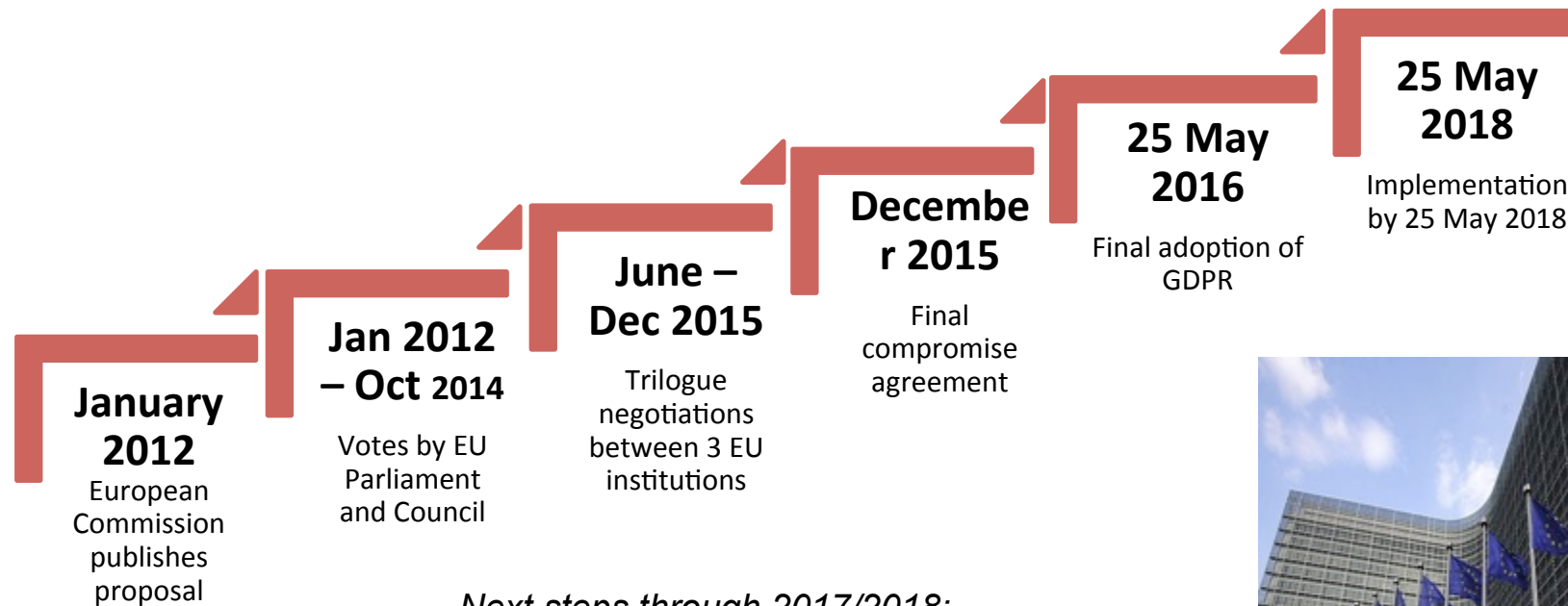
Agenda

1. Overview of Privacy Climate
2. Route to the GDPR
3. Brexit
4. Key GDPR Changes
5. International Data Flows
6. Prioritisation and Implementation Strategy
7. The Business case for GDPR Readiness
8. Option 1: Gap Analysis
9. Option 2: GDPR Capability Model
10. Option 3: GDPR : Risk Based Approach
11. Draft Visual readiness report
12. Conclusions

Overview of current privacy climate

- Privacy has become a **global** issue-new laws in Brazil, Japan, Turkey etc
- **Snowden ripple effects**: Safe Harbor, data residency laws, etc..
- **New data protection , data security and e-commerce legislation** in Europe- all arrive in May 2018
- **DPA**s are better organised and are becoming tougher
- **Fines** are getting higher and the risk of reputational damage is increasing
- Privacy **litigation** is growing
- Data breaches are on the increase and therefore...
- **Privacy awareness** amongst customers and all consumers at all time high

Route to GDPR



Next steps through 2017/2018:

- *Member State carve outs*
- *Establishment of EDPB*
- *Supervisory authorities' guidance*
- *Brexit*



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"GDPR Readiness in 2017"