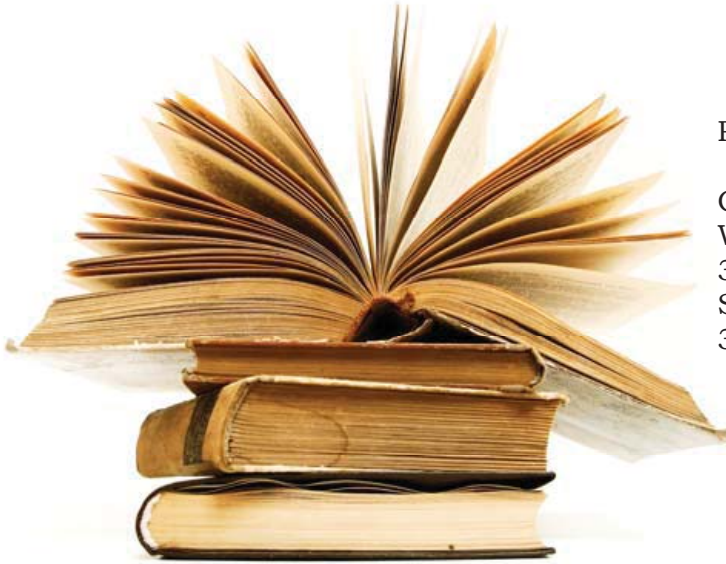
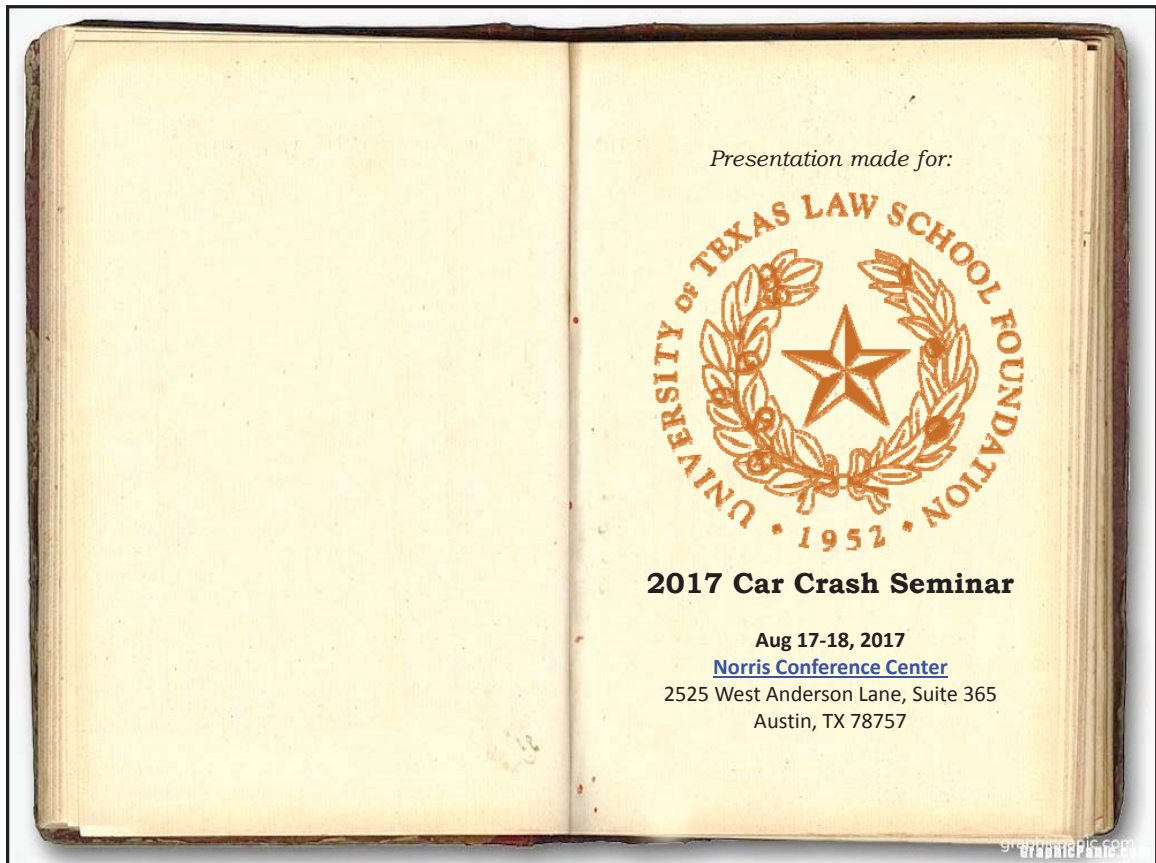


# **Storytelling/Themes in Opening and Closing Arguments**



Presentation by:

Guy D. Choate  
WEBB, STOKES & SPARKS  
314 W. Harris Ave  
San Angelo, TX 76903  
325/653-6866



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**2017 Car Crash Seminar**

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**Norris Conference Center**

2525 West Anderson Lane, Suite 365  
Austin, TX 78757

## CHAPTER 1

**Tell me a  
story:**

*“I've learned  
that people will  
forget what you  
said, people will  
forget what you  
did, but people  
will never forget  
how you made  
them feel.”*

—Maya Angelou

The Bible  
undoubtedly  
began as oral  
tradition.





Stories may or  
may not be  
completely  
accurate but

they must be  
undeniably true  
in order to  
impart their  
magical  
qualities on the  
human heart  
and mind.

“They touch something  
that is human in us and  
is probably unchanging.  
Perhaps this is why the  
important knowledge is  
passes through stories.  
It’s what holds a culture  
together. Culture has a  
story, and every person  
in it participates in that  
story. **The world is  
made up of stories; it  
is not made up of  
facts.**”

Rachel Naomi Remen  
As told to Krista Tippett  
Author of *Becoming  
Wise, An Inquiry into the  
Mystery and Art of  
Living*, Page 26

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