

# Voir Dire: *Striking the Perfect Balance*

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## Fundamentals

- Time Management
- Personalizing yourself
- Guiding them through the process
- Themes of your case
- Explain the law in an easily digestible way
- Identifying bad jurors for you
- Diffusing easy strikes for your opponent
- Dealing with the difficult juror
- Rolling with the punches

# Time Management



# Time Management

- Keep your intros short, but weave yourself into the rest of the presentation, your examples, et cetera.
- Focus your time on uncovering useful information, not just speaking at the jury and getting people to agree.
- Pick the one issue that will make or break your case and focus your time and energy on that.
- Be flexible if things don't go your way

Personalize yourself while  
guiding them through the process.

## Sample Tour Guide Slides



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