

# Patent Portfolio Strategies

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**Strategy:** a plan, scheme, or course of action designed to achieve a particular objective, esp. a long-term or overall aim.

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1. a long-term or overall aim
  2. plan, scheme, or course of action
  3. to achieve a particular objective
- 

## Patent Portfolio Strategy

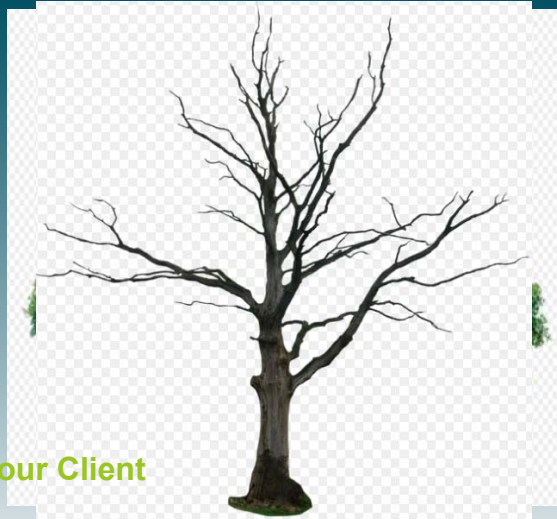
1. Define long-term or overall goal
  2. Develop plan, scheme, or course of action
  3. Monitor progress toward achieving the goal
-



## Patent Portfolio Strategy

1. Define client's business objective(s)
  2. Develop tactics for achieving the objective(s)
  3. Monitor progress towards the goal (and adjust tactics as needed)
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### Define Client's Business Objective(s)



Define Your Client

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