

Patent Portfolio Strategies

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Strategy: a plan, scheme, or course of action designed to achieve a particular objective, esp. a long-term or overall aim.

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1. a long-term or overall aim
 2. plan, scheme, or course of action
 3. to achieve a particular objective
-

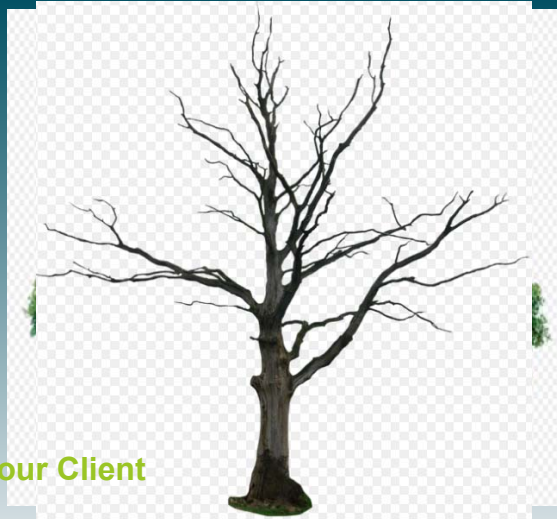
Patent Portfolio Strategy

1. Define long-term or overall goal
 2. Develop plan, scheme, or course of action
 3. Monitor progress toward achieving the goal
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Patent Portfolio Strategy

1. Define client's business objective(s)
 2. Develop tactics for achieving the objective(s)
 3. Monitor progress towards the goal (and adjust tactics as needed)
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Define Client's Business Objective(s)



Define Your Client

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