



## slatematsil

Fluent in Technology. Proven in Law.

Strategy: a plan, scheme, or course of action designed to achieve a particular objective, esp. a long-term or overall aim.

- 1. a long-term or overall aim
- 2. plan, scheme, or course of action
- 3. to achieve a particular objective

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Fluent in Technology.

## **Patent Portfolio Strategy**

- 1. Define long-term or overall goal
- 2. Develop plan, scheme, or course of action
- 3. Monitor progress toward achieving the goal

## Patent Portfolio Strategy 1. Define client's business objective(s) 2. Develop tactics for achieving the objective(s) 3. Monitor progress towards the goal (and adjust tactics as needed)







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