

# OPENING STATEMENTS AND CLOSING ARGUMENTS



*How Far Can You Go?*

By: Frank Guerra, IV  
Alex Work

WATTS | GUERRA <sup>L</sup><sub>L</sub><sub>P</sub>

## OVERVIEW

*The Audience and Jury Selection*  
*The Laws of Primacy and Recency*  
*The Golden Rule*  
*Reaching Your Audience*  
*The Do's and Don'ts of Opening  
Statement and Closing Argument*

# JURY SELECTION

## Who Is Your Audience?



# Age Distribution of Jurors

JACKSON COUNTY - DIVISION 16 VOIR DIRE Page 1 of 2

MCEVOY GERALD J 60	LETH JERRETT 73	JIM JON J 67	BEF JOHNA 64	ALENDALL DAVID E 63	ALLEN CHARLOTTE 63	BRANNON LYNON 60
	ABOU-HAIR INSHIRAH SAID 60	ARNOLD JARCY SUE 57	FLEEMAN MARY D 57	WARNER LYNETT G 56	HARDON JR LUEAN M 56	HAROLD BILLIE DARLENE 56
		CHACON JERIN 55	SHARRAK LESSA 54	KIEBLE MICHAEL L		MILLER SHEILA DEANE 52
						HANDLEY DEBRA JEAN 52

# Venire Panel Seated Behind Bar

JACKSON COUNTY DIVISION 16 VOIR DIRE

43 TAYLOR MELISSA JANE 20	44 BUCKNER WENDY BECKA 25	45 GARDNER JENNIFER 24	46 TAYLOR JENNIFER 23	47 COFFMAN SCOTT A 22	48 LAMM KATHLEEN D 22	49 TAYLOR TARA 34	50 STANLEY DEBRA ANN 46					
31 WOODS CLAYTON A 40	32 HARRINGTON JENNIFER M 39	33 BERRY WANDA 39	34 LATHY HELEN ELIZABETH 37	35 WATSON MARY LEE 35	36 BROWN CRYSTAL 34	37 PRITCHETT MICHELLE K 34	38 BLOOMER KATHLEEN A 30	39 WOODRUFF ROBERT 28	40 HAYES 28	41 WYATT BRUCE 27	42 MICHAELSON 26	
19 BROWN JAMES 49	20 COOPER JENNIFER 47	21 WELLS JANE 46	22 HANDEL JENNIFER 46	23 TAYLOR WENDY 46	24 BROWN CRYSTAL 43	25 BERRY 43	26 TAYLOR WENDY 43	27 BERRY WANDA 42	28 HAYES 42	29 BERRY 42	30 COOPER JENNIFER 41	

Plaintiff's Exhibit  
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