

OPENING STATEMENTS AND CLOSING ARGUMENTS



How Far Can You Go?

By: Frank Guerra, IV
Alex Work

WATTS | GUERRA ^L_L_P

OVERVIEW

The Audience and Jury Selection
The Laws of Primacy and Recency
The Golden Rule
Reaching Your Audience
*The Do's and Don'ts of Opening
Statement and Closing Argument*

JURY SELECTION

Who Is Your Audience?



Age Distribution of Jurors

JACKSON COUNTY - DIVISION 16 VOIR DIRE Page 1 of 2

MCEVOY GERALD J 60	LETH JERRETT 73	JIM JON J 67	BEF JOHNA 64	ALENDALL DAVID E 63	ALLEN CHARLOTTE 63	BRANNON LYNOR 60
	ABOU-HAIR INSHRAH SAID 60	ARNOLD JARCY SUE 57	FLEEMAN MARY D 57	WARNER LYNETT G 56	HARDON JR LUEAN M 56	HAROLD BILLIE DARLENE 56
		CHACON JERIN 55	SHARRAK LESSA 54	KIEBLE MICHAEL L		MILLER SHEILA DEANE 52
						HANDLEY DEBRA JEAN 52

Venire Panel Seated Behind Bar

JACKSON COUNTY DIVISION 16 VOIR DIRE

43	44	45	46	47	48	49	50					
20	25	24	23	22	22	34	46					
31	32	33	34	35	36	37	38	39	40	41	42	
40	39	39	37	35	34	34	30	28	28	27	26	
19	20	21	22	23	24	25	26	27	28	29	30	
49	47	46	46	46	43	43	43	42	42	42	41	

Plaintiff's Exhibit
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"Opening Statements and Closing Arguments—How Far Can You Go?"