

OPENING STATEMENTS AND CLOSING ARGUMENTS



How Far Can You Go?

By: Frank Guerra, IV
Alex Work

WATTS | GUERRA ^L_L_P

OVERVIEW

The Audience and Jury Selection
The Laws of Primacy and Recency
The Golden Rule
Reaching Your Audience
*The Do's and Don'ts of Opening
Statement and Closing Argument*

JURY SELECTION

Who Is Your Audience?



Age Distribution of Jurors

JACKSON COUNTY - DIVISION 16 VOIR DIRE Page 1 of 2

MCEVOY GERALD J 60	LETH JERRETT 73	JIM JON J 67	BEF JOHNA 64	ALENDALL DAVID E 63	ALLEN CHARLOTTE 63	BRANNON LYNON 60
	ABOU-HAIR INSHRAH SAID 60	ARNOLD JAMES SUE 57	FLEEMAN MARY D 57	WARNER LYNETT G 56	HARDON JR LUEAN M 56	HAROLD BILLIE DARLENE 56
		CHACON JERIN 55	SHARRAK LESSA 54	KIEBLE MICHAEL L		MILLER SHEILA DEANE 52
						HANDLEY DEBRA JEAN 52

Venire Panel Seated Behind Bar

JACKSON COUNTY DIVISION 16 VOIR DIRE

43 TAYLOR MELISSA JANE 20	44 BUCKNER MICHAEL BRUCE 25	45 GARDNER JENNIFER 24	46 TAYLOR JENNIFER 23	47 COFFMAN SCOTT A 22	48 LAMM KATHLEEN D 22	49 TAYLOR TERRY 34	50 STANLEY DEBRA ANN 46					
31 WOODS CLAYTON A 40	32 HARRINGTON JENNIFER M 39	33 BERRY WANDA 39	34 LATHY HEATHER ALANNE 37	35 WATSON MARY LEE 35	36 BROWN CLARENCE 34	37 PRITCHETT MICHAEL JAMES 34	38 BLOOMBERG KATHLEEN A 30	39 WOODRUFF ROBERT 28	40 HAYES 28	41 WYATT BRUCE 27	42 MICHAELSON 26	
19 BROWN JAMES J 49	20 COOPER JAMES 47	21 WELLS JERRY 46	22 HANDEL JENNIFER 46	23 TAYLOR MARY LEE 46	24 BROWN CLARENCE 43	25 BERRY 43	26 TAYLOR DEBRA ANN 43	27 BERRY WANDA 42	28 HAYES 42	29 BERRY 42	30 COOPER JAMES 41	

Plaintiff's Exhibit
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