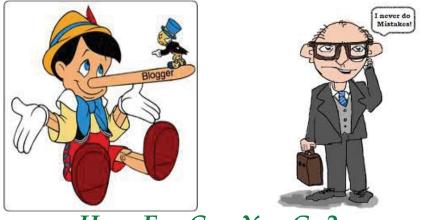
#### OPENING STATEMENTS AND CLOSING ARGUMENTS



How Far Can You Go?

By: Frank Guerra, IV Alex Work

### **OVERVIEW**

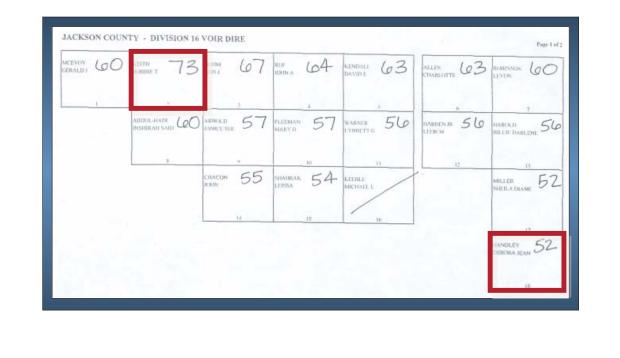
The Audience and Jury Selection The Laws of Primacy and Recency The Golden Rule Reaching Your Audience The Do's and Don'ts of Opening Statement and Closing Argument



## Who Is Your Audience?

Age Gender Life Experiences Religion Education Socioeconomic Position

### Age Distribution of Jurors



#### Venire Panel Seated Behind Bar

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# Title search: Opening Statements and Closing Arguments—How Far Can You Go?

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