

# OPENING STATEMENTS AND CLOSING ARGUMENTS



*How Far Can You Go?*

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Alex Work

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## OVERVIEW

*The Audience and Jury Selection*  
*The Laws of Primacy and Recency*  
*The Golden Rule*  
*Reaching Your Audience*  
*The Do's and Don'ts of Opening  
Statement and Closing Argument*

# JURY SELECTION

## Who Is Your Audience?



# Age Distribution of Jurors

JACKSON COUNTY - DIVISION 16 VOIR DIRE Page 1 of 2

MCEVOY GERALD J 60	LETH JENNIFER 73	JEN JEN 67	BLF JOHN A 64	KENDALL DAVID E 63	ALLEN CHARLOTTE 63	ROBINSON LIVON 60
	ABDUL-HAKR INSIBRAH SAID 60	ARNOLD JANET SUE 57	FLEEMAN MARY D 57	WARNER LYNNETT G 56	HARDON JR LEON M 56	HAROLD BILLY DARLENE 56
		CHACON JORDIN 55	SHABRAK LEESA 54	KEEBLE MICHAEL L		MILLER SHEILA DRAKE 52
						HANDLEY DEBORAH JEAN 52

# Venire Panel Seated Behind Bar

JACKSON COUNTY  
DIVISION 16  
VOIR DIRE

43 26	44 25	45 24	46 23	47 22	48 22	49 34	50 46				
31 40	32 39	33 39	34 37	35 35	36 34	37 34	38 30	39 28	40 28	41 27	42 26
19 49	20 47	21 46	22 46	23 46	24 43	25 43	26 43	27 42	28 42	29 42	30 41

Plaintiff's Exhibit  
**703**

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"Opening Statements and Closing Arguments—How Far Can You Go?"