

Energy Storage Behind the Meter

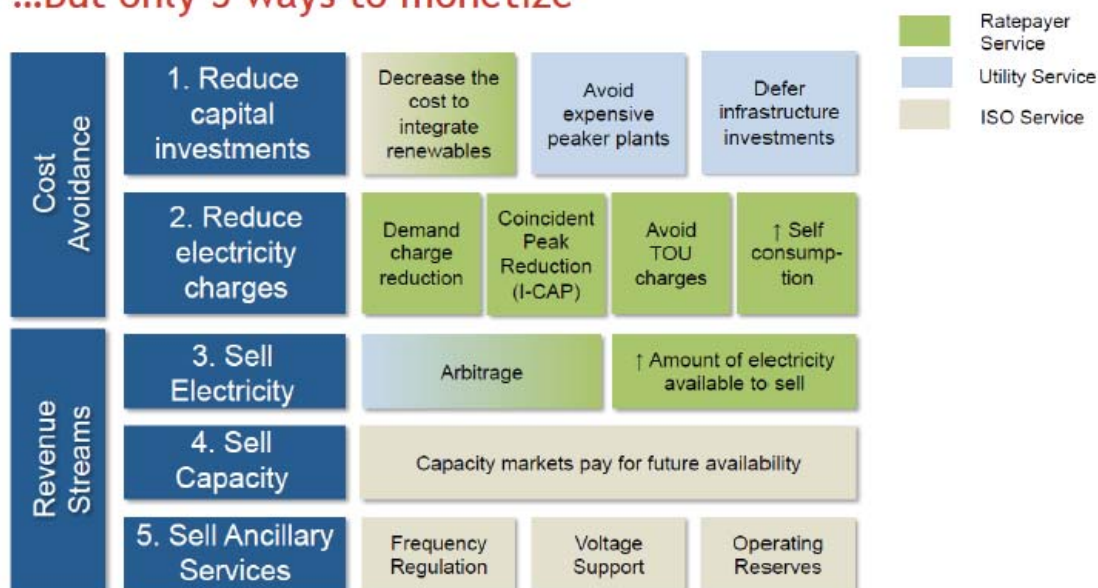
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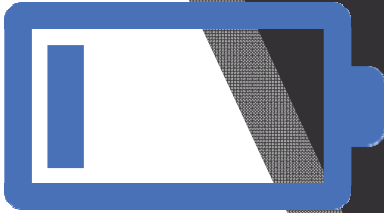
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...But only 5 ways to monetize

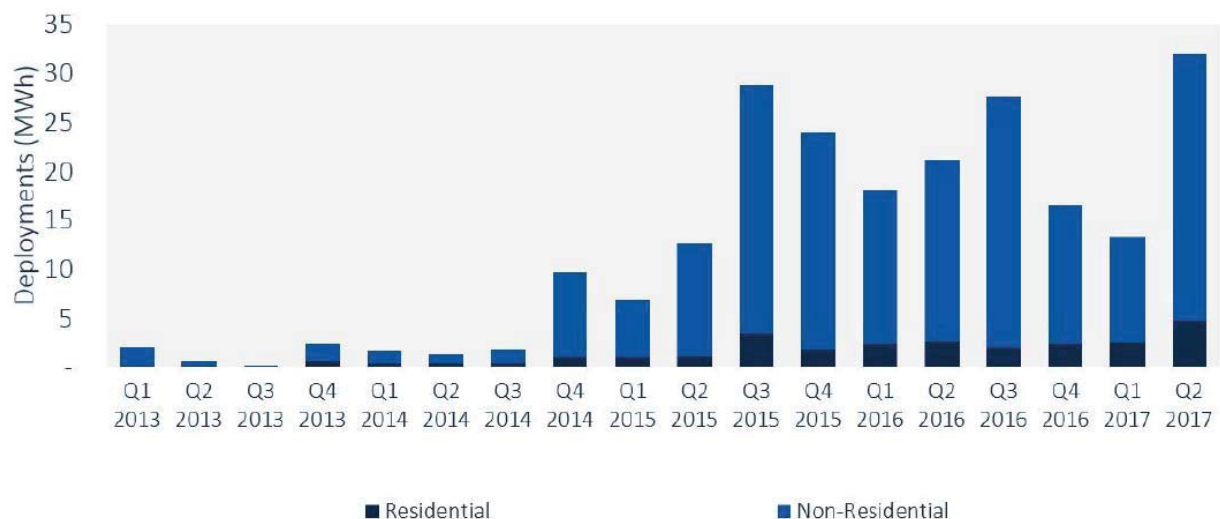


Commercial and Industrial Energy Storage



- **Demand response:** leverage to create revenue through demand response programs.
- **Time-of-use charge management:** use to avoid daily peak prices by reducing grid demand in line with energy providers' time-of-use periods.
- **Demand charge management:** reduce costly demand charges that account for a significant amount of annual energy costs by reducing demand at the right time.

FIGURE: U.S. Behind-the-Meter Energy Storage Deployments by Segment



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[Updates and Trends in Energy Storage: In-Front-of-the-Meter, Behind-the-Meter, and Distributed C&I PPAs](#)

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"Behind-the-Meter Energy Storage"