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## The Likability Offensive: Making Your Practice More Effective Through Personal Interaction

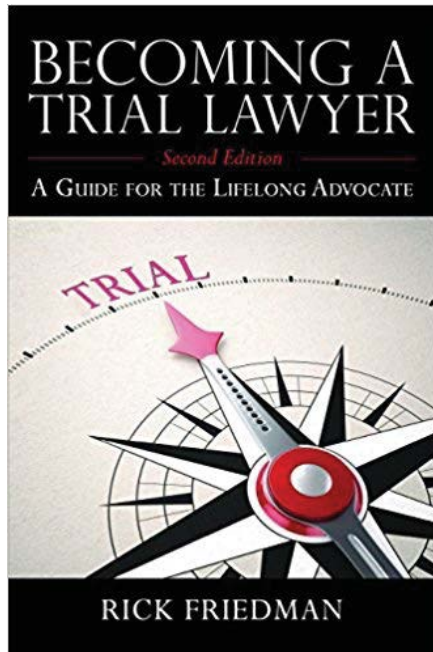


Friday, February 9th, 2018

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## TOOLS IN YOUR TOOLBOX



“Here is the first hard truth: training yourself to become a trial lawyer is completely your own responsibility.”

## Meditation & Mindfulness

"MINDFULNESS MEANS PAYING ATTENTION  
IN A PARTICULAR WAY;  
ON PURPOSE,  
IN THE PRESENT MOMENT, AND  
NONJUDGMENTALLY."

-JON KABAT-ZINN

## Mindfulness Allows You To



9 sec

## Meditation & Mindfulness

**50,000 – 70,000 Thoughts Per Day**



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## Title search: The Likeability Offensive: Making Your Practice More Effective Through Personal Interaction

Also available as part of the eCourse

[2018 Law Practice Management eConference](#)

First appeared as part of the conference materials for the  
2018 Managing Your Success: Practice Management at the Next Level session  
"The Likeability Offensive: Making Your Practice More Effective Through Personal  
Interaction"