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## Craft Beer & Downtown Revitalization

City of Taylor & Texas Beer Co.

March 23rd, 2018

Jesse Ancira, Jr. & Ian Davis

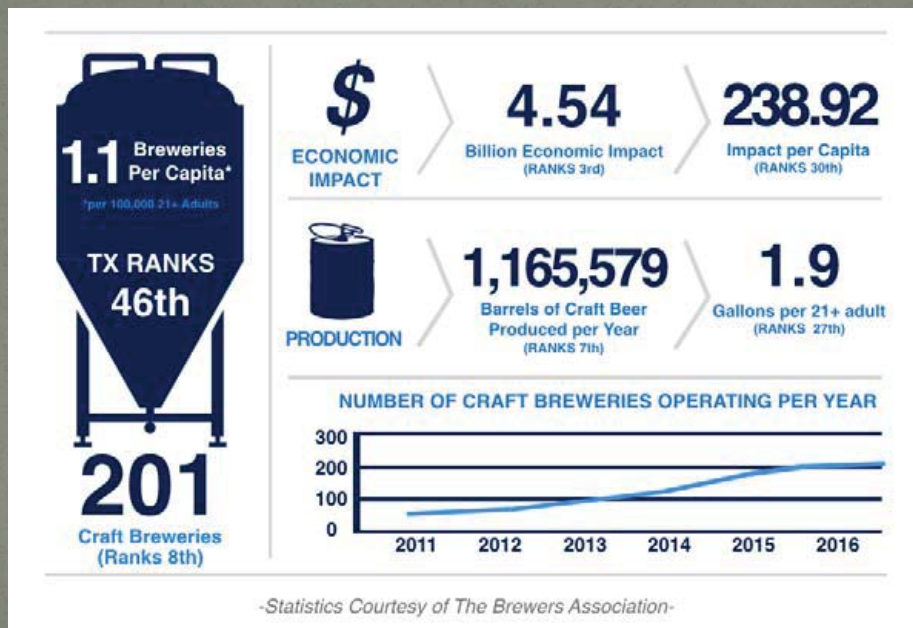
## AGENDA

- History**
  - Overview of craft beer industry & recent legislation
  - History of City of Taylor & Main Street
  - History of Texas Beer Co.
  - Why TBC Chose Taylor & Taylor City Council's Big Decision
- Results**
  - Downtown revitalization & tourism
  - Investment & Jobs
  - Increase real estate values & taxes
  - Charity support
  - Taylor Made beer sold at HEB
- Closing Pitch – Invest in Taylor & Texas Beer Co!**
  - Taylor infrastructure
  - Growing labor base
  - Texas Beer Co. investor crowdfunding

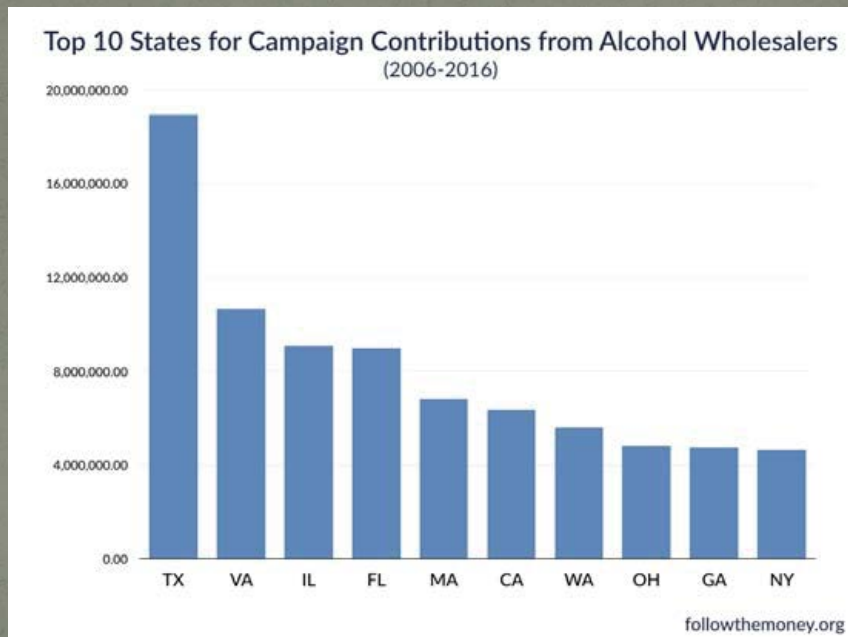
# National Craft Beer Growth



# Texas is #46 in Per Capita Breweries



# Texas Distributors' Lobbying Power



# 2013 State Legislative Victory: Brewpubs Allowed to Distribute



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Title search: Craft Breweries and Downtown Revitalization

Also available as part of the eCourse

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First appeared as part of the conference materials for the

22<sup>nd</sup> Annual Land Use Conference session

"Craft Breweries and Downtown Revitalization"