

Insights in the New Health Economy

# *Top health industry issues of 2018: A year for resilience amid uncertainty*

UT Health Law Conference  
April 5, 2018

PwC Health Research Institute



## *What is the New Health Economy?*



## *New Health Economy*

Altered funds flow



New care delivery models



Realignment of existing players



Disruption by new entrants



## *Top health industry issues of 2018*



**Bottom line:** 2018 likely will prove to be a continuation of 2017's tumult and continuous policy change. Health industry organizations should not adopt a wait-and-see position, but instead should foster enterprise resilience through cross-sector collaborations, strategic investments and new efficiencies.

Top health industry issues of 2018  
PwC Health Research Institute

Slide 3

## *Healthcare businesses will need to focus on three key areas to overcome risks and uncertainty in 2018*

### *Cross-sector collaboration*

- The healthcare industry tackles the opioid crisis
- Social determinants come to the forefront
- Price transparency moves to the statehouse
- Natural disasters create devastation that lasts long after the event passes

### *Creating efficiency*

- Meet your new coworker, artificial intelligence
- Healthcare's endangered middlemen
- Real-world evidence a growing challenge for pharma
- Tax reform moves forward

### *Strategic investments*

- Medicare Advantage swells in 2018
- Health reform isn't over, it's just more complicated
- Securing the internet of things
- Patient experience as a priority, and not just a portal

Top health industry issues of 2018  
PwC Health Research Institute

Slide 4

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

## Title search: Top health industry issues of 2018: A year for resilience amid uncertainty

Also available as part of the eCourse

[Emerging Trends and Healthcare Developments: The 2018 Case Law and Legislative Landscape](#)

First appeared as part of the conference materials for the  
30<sup>th</sup> Annual Health Law Conference session  
"Emerging Trends in Healthcare"