

Natural Disasters: Lessons Learned

Geoff A. Gannaway, Beck Redden, Houston (Moderator)

Melinda Rich (Mindy) Harper

- *VP and Sr. Litigation Counsel, Mattress Firm, Houston*

Courtney B. Perez

- *Partner, Carter Arnett PLLC, Dallas*

Beck | Redden.



Beck | Redden.



Challenges from Disasters

- employee issues
- force majeure
- business continuity planning
- recovery efforts
- maintaining good customer and public relations

Missteps?

This man was fired for getting stranded in Hurricane Harvey

LADDERS | HEIDI MOORE
Aug 29th 2017 3:22PM



We are no longer offering you employment with The Citizen since you failed to start on the date in your offer letter.

9:22 AM



Adam Schrader
@Schrader_Adam

lol i just got fired by text because i'm trapped in a hurricane and couldn't make it to my first day of work. #Harvey

@NYDailyNews

9:36 AM - Aug 29, 2017 - Houston, TX

3,258 2,397 people are talking about this

Missteps?

The screenshot shows a USA Today news article. The main headline is "Best Buy says \$42 bottled water near Houston was a 'big mistake'". Below the headline is a large image of a yellow Best Buy sign. To the right of the main image is a "Share your feedback" box. Below the main image is a smaller image of a person holding a sign that says "My 2nd Job Paid for my Sign!". To the right of the smaller image is a "POPULAR STORIES" section with two items: "Teacher benefits: Do they make up for low pay?" and "5 ways to ease your retirement worries".

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](http://utcle.org/elibrary)

Title search: Natural Disasters: Lessons Learned

Also available as part of the eCourse
[2018 Corporate Counsel eConference](#)

First appeared as part of the conference materials for the
40th Annual Corporate Counsel Institute session
"Natural Disasters: Lessons Learned"