Story telling: The re's More Than One in Every Trial

UTSchool of Law CIE
August 9, 2018
Car Wrecks Seminar

Jim M. Perdue, Jr.
Perdue & Kidd
jperduejr@perdueandkidd.com
800-520-1749
713-520-1500





FUNDAMENTALS OF STORY

- Protagonist
- Antagonist
- Conflict
- Resolution



THE POWER OF STORY

- Oedipus Rex 5th Century B.C.
- Hamlet 1600



THE POWER OF STORY

- Gospel of John 110 A.D.
- A Tale of Two Cities 1859



THE POWER OF STORY

- Beowulf 700-1000 A.D.
- The Stand Stephen King 1978







Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

Title search: Storytelling: There's More Than One in Every Trial

Also available as part of the eCourse

<u>Car Crash Trial Tips and Strategies: Storytelling, Going to Verdict, Controverting Affidavits, and Conflicts</u>

First appeared as part of the conference materials for the 2018 The Car Crash Seminar session "Telling the Story of Your Case"