



PRESENTED AT

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FINDING THE NON-PROFIT PRIVACY COMPASS

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General Overview

Why Should Non-Profits Worry About Privacy?



- **Storage of large amounts of data that is confidential by law and/or personally identifiable and sensitive data.**
- **Small budget for protection of the data.**
- **Resources are needed for technology best practices as part of its mission**

Non-Profit Privacy Problems

- Non-profits usually provide social services involving people = **confidential information** about **victims**, the sick and **children**.
- Over 275 million people donate money, goods and services to non-profits annually resulting in the collection of millions of **names, addresses, credit card numbers** and other sensitive info.



Non-Profit Privacy Problems

- Non-profits usually lack the resources to hire qualified or experienced professionals or to provide adequate information security to protect the confidential consumer information.
- Non-profits can not usually afford either cyber liability insurance or the massive expenses of notification, monitoring, regulatory actions, litigation and damage to brand.



Non-Profit Privacy Problems

- Difficulty in finding replacement donors after existing donor info is stolen.



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Title search: Finding the Nonprofit Privacy Compass

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[2019 Nonprofit Organizations eConference](#)

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36th Annual Nonprofit Organizations Institute session
"Top Privacy Issues for Nonprofits"