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## ***Digital Health and Telehealth***

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## **Agenda**

- Introduction
- Digital Health Overview
- Telemedicine / Telehealth
- Changes to CMS Coverage
- Prescribing Controlled Substances
- Fraud & Abuse



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**CES** Consumer  
Technology  
Association

# INTRODUCTION

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## Drivers of Digital Health Adoption

- Clinician shortage
- Aging population
- Consumer demand
- Payer engagement
- Greater provider acceptance
- Value-based care
- Rising role of non-traditional players

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# Clinician Workforce Shortage

By 2030, the country will see a shortage of up to 120,000 physicians

By 2025, will likely face a shortage of almost:

- 450,000 home health aides
- 100,000 medical and lab technologists and technicians
- 30,000 nurse practitioners
- 95,000 nursing assistants

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# Clinician Workforce Shortage

By 2030, global demand for health workers will increase to 80 million workers (double the current stock of health workers)

Doximity study:

- Shortage 9,000 OB-GYNs, with that number expected to reach 22,000 by 2050.
- 36 percent of OB-GYNs are 55 years-old or older
- Only 16 percent of OB-GYNs being 40 years of age or younger

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