

Ethics on the Edge

Disruptive Technology & Compliance

University of Texas Technology Law Conference

May 23, 2019

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Austin 2018-19: “Dockless mobility”

1. Austin City Council proposes to adopt rules allowing dockless mobility pilot program.
2. “Unicorn” companies Bird Rides and LimeBike flood the streets with scooters, refusing to wait for pilot.
3. City begins impounding, rushes to adopt regulations.
4. Rapid adoption, lots of accidents, City debates new rules.



2



MAY 19
Gather all Scooters from the Middles of Sidewalks and Burn them

Public · Hosted by Sarah Hudson

✓ Interested ▾

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🕒 Sunday, May 19, 2019 at 11:11 AM – 4:20 PM

📍 UT Tower
110 Inner Campus Drive, Austin, Texas 78705

Show Map

About

Discussion

865 Going · 4.3K Interested



Message

Brian, Raquel and 6 others are going or interested

If you or someone you love has been in a scooter or bicycle accident and would like to speak with an Austin, Texas injury accident law firm, feel free to **use this form to contact** scooter and bicycle accident attorney, Jason S. Coomer or **send an e-mail message** for an evaluation of your potential claim by an Austin, Texas scooter or bike injury accident attorney.



Austin 2015 > 2017: Rideshare wars



“...what Uber and Lyft are doing here and across the world — Corporate civil disobedience? — appears to be working.”

Ben Wear—“Of Uber, Lyft and how ‘corporate civil disobedience’ works in Austin”
Austin American-Statesman, March 22, 2015

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"Ethics on the Edge: Disruptive Technology and Compliance"