

Vinson&Elkins

MAY 23, 2019

# CALIFORNIA AND OTHER PRIVACY LAW DEVELOPMENTS IN THE WAKE OF GDPR

Sooji Seo, Dell  
Jessica Cassidy Katz, Whole Foods  
Devika Kornbacher, Vinson & Elkins

[www.velaw.com](http://www.velaw.com)



## THE PANEL



**Jessica Cassidy Katz**  
Senior Data Governance  
Counsel



**Sooji Seo**  
VP Legal & Chief  
Privacy Officer



**Devika Kornbacher**  
Technology Transactions  
Partner



## DISCUSSION POINTS

- Background of California Consumer Privacy Act (“CCPA”)
- Basics of the CCPA
- Preparing for CCPA Compliance
- Navigating the CCPA
- Other Federal, State, and International Data Security and Privacy Laws

# Background of the CCPA

(How We Got Here)

## MAKING HISTORY

- California is the first U.S. state to enact *comprehensive* data protection legislation with passage of CCPA.
  - **Who:** California Residents
  - **What:** “GDPR-like” rights of access and control for individuals.
  - **When:** Effective January 1, 2020\*
  - **How:** California Constitution’s “inalienable” right of privacy
  - **Why:** Response to Cambridge Analytica scandal

## TIMEFRAME. IMPACT. ISSUES.

- **Timeframe:** California lawmakers unanimously passed CCPA in less than a week to avoid passage of a more stringent law.
- **Impact:** Imposes significant obligations and restrictions on businesses across the U.S. that handle the personal information of California residents.
- **Issues:** Includes drafting errors and ambiguities due to the speed with which the legislation made its way to the governor.

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

## Title search: California and Other Privacy Law Developments in the Wake of GDPR

Also available as part of the eCourse

[2019 Technology Law eConference](#)

First appeared as part of the conference materials for the  
32<sup>nd</sup> Annual Technology Law Conference session

"California and Other Privacy Law Developments in the Wake of GDPR"