

Advocacy in the New Millennium

UT LAW CLE

How current are your skills?

Keys to 21st Century Skills



This Photo by Unknown Author is licensed under CC BY-SA-NC

Old School VS. New School

20th Century

21st Century

Time-Based
Textbook-Driven
Passive Learning
Teacher-Centered
Fragmented Curriculum
Printed Assessments
Print
Isolation
Facts & Memorization



Outcome-Based
Research-Driven
Active Learning
Student-Centered
Integrated Curriculum
Multiple Forms of Assess.
Multimedia
Collaboration
Higher-Order Thinking

This Photo by Unknown Author is licensed under CC BY-SA-NC

ADVOCACY MATTERS

JUSTICE REQUIRES GREAT
ADVOCACY



**Conscious
Mind
10%**

**Subconscious
Mind
90%**

- Narrative
- Visuals
- Implicit Bias
- AI
- Learning

Last Century was so
Conscious

Narratives, relative to rhetoric, are more likely to produce persuasive traction in situations where recipients hold prior beliefs and attitudes that may be inconsistent with the communication stance.

Our narrative skills probably stopped around the 6th grade

We are trained in Rhetoric



Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](http://utcle.org/elibrary)

Title search: Advocacy in the New Millennium

Also available as part of the eCourse

[2019 eConference on State and Federal Appeals](#)

First appeared as part of the conference materials for the
29th Annual Conference on State and Federal Appeals session
"Advocacy Practice and Theory for the New Millennium"