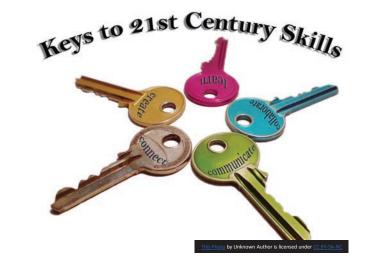
Advocacy in the New Millennium

UT LAW CLE

How current are your skills?



Old School VS. New School Time-Based Outcome-Based Textbook-Driven Research-Driven Passive Learning Active Learning Teacher-Centered Student-Centered Fragmented Curriculum Integrated Curriculum Printed Assessments Multiple Forms of Assess. Print Multimedia Isolation Collaboration Facts & Memorization Higher-Order Thinking by Unknown Author is licensed under

ADVOCACY MATTERS

JUSTICE REQUIRES GREAT ADVOCACY



Mind 10%

Subconscious Mind 90%

Last Century was so Conscious

- Narrative
- Visuals
- Implicit Bias
- AI
- Learning

Narratives, relative to rhetoric, are more likely to produce persuasive traction in situations where recipients hold prior beliefs and attitudes that may be inconsistent with the communication stance.

Our narrative skills probably stopped around the 6th grade

We are trained in Rhetoric







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Also available as part of the eCourse <u>eSupplement to 2020 Conference on Criminal Appeals</u>

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