

Advocacy in the New Millennium

UT LAW CLE

How current are your skills?

Keys to 21st Century Skills



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Old School VS. New School

20th Century

21st Century

Time-Based
Textbook-Driven
Passive Learning
Teacher-Centered
Fragmented Curriculum
Printed Assessments
Print
Isolation
Facts & Memorization



Outcome-Based
Research-Driven
Active Learning
Student-Centered
Integrated Curriculum
Multiple Forms of Assess.
Multimedia
Collaboration
Higher-Order Thinking

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ADVOCACY MATTERS

JUSTICE REQUIRES GREAT
ADVOCACY



**Conscious
Mind
10%**

**Subconscious
Mind
90%**

Last Century was so
Conscious

- Narrative
- Visuals
- Implicit Bias
- AI
- Learning

Narratives, relative to rhetoric, are more likely to produce persuasive traction in situations where recipients hold prior beliefs and attitudes that may be inconsistent with the communication stance.

Our narrative skills probably stopped around the 6th grade

We are trained in Rhetoric



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[eSupplement to 2020 Conference on Criminal Appeals](#)

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