

THE COMPANY IN CRISIS: TALKING TO INVESTORS, REGULATORS AND THE MEDIA

GOVERNMENT ENFORCEMENT INSTITUTE

September 13, 2019

PANELISTS

Moderator:

- Kit Addleman, Partner, Haynes and Boone, LLP, Dallas, TX

Panelists:

- Erik Hotmire, Former Senior Advisor to the Chairman, U.S. Securities and Exchange Commission
- Ira H. Raphaelson, Senior Counsel, White & Case LLP - Washington, DC
- Sarah R. Teachout, Sr. Vice President and Chief Legal Officer, Trinity Industries - Dallas, TX

WHO BEST HANDLED A CRISIS?



“Crisis Management – How to Manage a Crisis (and Recover)”
Reputationmanagement.com, by Jonas Sickler, June 8, 2018

3

DISCUSSION OUTLINE

- Prior to a crisis – planning and preparing
- Identifying problems and determining crises
- Managing the crisis and communications
 - Internally to management and the Board
 - Shareholders, customers, other stakeholders
 - Government regulators
 - Working with the media
- Moving beyond



4

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"The Company in Crisis: Talking to Investors, Regulators and the Media"