

# THE COMPANY IN CRISIS: TALKING TO INVESTORS, REGULATORS AND THE MEDIA

GOVERNMENT ENFORCEMENT INSTITUTE

September 13, 2019

## PANELISTS

---

### **Moderator:**

- Kit Addleman, Partner, Haynes and Boone, LLP, Dallas, TX

### **Panelists:**

- Erik Hotmire, Former Senior Advisor to the Chairman, U.S. Securities and Exchange Commission
- Ira H. Raphaelson, Senior Counsel, White & Case LLP - Washington, DC
- Sarah R. Teachout, Sr. Vice President and Chief Legal Officer, Trinity Industries - Dallas, TX

# WHO BEST HANDLED A CRISIS?



“Crisis Management – How to Manage a Crisis (and Recover)”  
Reputationmanagement.com, by Jonas Sickler, June 8, 2018

3

## DISCUSSION OUTLINE

- Prior to a crisis – planning and preparing
- Identifying problems and determining crises
- Managing the crisis and communications
  - Internally to management and the Board
  - Shareholders, customers, other stakeholders
  - Government regulators
  - Working with the media
- Moving beyond



4

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

## Title search: The Company in Crisis: Talking to Investors, Regulators and the Media

Also available as part of the eCourse

[Answer Bar: 2020 Corporate Counsel Essentials and Hot Topics](#)

First appeared as part of the conference materials for the  
6<sup>th</sup> Annual Government Enforcement Institute session

"The Company in Crisis: Talking to Investors, Regulators and the Media"