# CRISIS RESPONSE STRATEGIES FOR IN-HOUSE COUNSEL

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### **ROAD MAP**

- Evolution of a Crisis
- Legal Privilege Challenges
- Crisis Scenarios
- In-House Counsel's Role in Crisis Response
  - Legal Obligations
  - Communications
  - External Resources

- Evidence Preservation
- Investigations
- Third Parties

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# **ROAD MAP (CONT.)**

- In-House Counsel's Role in Crisis Response Planning
  - Communications Plan
  - IR/ER and BCP Plans
  - Training
  - Industry Groups

- Government Contacts
- Vendor Due Diligence
- Contract Reviews
- Risk Assessments

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## **EVOLUTION OF A CRISIS**

# Surprise Failure to: - Anticipate - Recognize - Manage Insufficient Communication Due to: - Incomplete Data - Legal concerns - Paralysis - Anger Communication Due to: - Incomplete Data - Legal concerns - Paralysis - Anger Escalating Stakeholder Demands Info vacuum filled by speculation, criticism, alarm, anger - Perceived leadership void Loss of Reputation Stakeholders lose confidence, feel betrayed Others drive discussion, prescribe solutions

The sooner you derail this process, the lower the cost of success and the higher the odds of achieving it.

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Title search: Crisis Response Strategies for In-House Counsel

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