

# DIGITAL HEALTH M&A



## A SURVIVAL GUIDE WHEN THE WORLDS OF TECH AND HEALTH COLLIDE

15<sup>TH</sup> ANNUAL MERGERS AND ACQUISITIONS INSTITUTE  
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# WHAT IS DIGITAL HEALTH?

*It's more than you think...*

## PRODUCTS



- Health information technology
- Wearables
- Medical devices
- Diagnostic equipment
- Data

## SERVICES

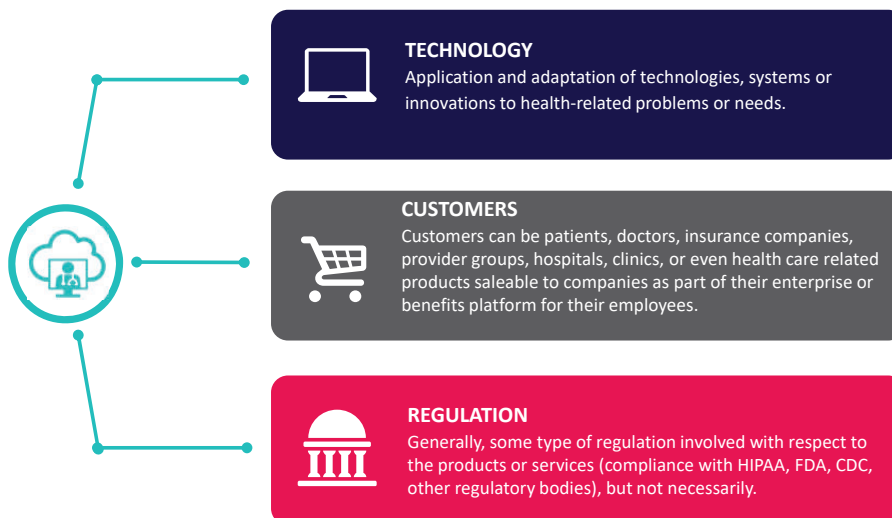


- Machine learning (AI, crypto technology)
- Virtual/augmented reality
- Data analysis
- Predictive modeling
- Management of health care services
- Health care access

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# WHAT MAKES A DIGITAL HEALTH COMPANY?



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"Digital Health M&A: A Survival Guide When the Worlds of Tech and Health Collide"