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**PROTECT YOURSELF AT ALL TIMES**

A photograph of a boxing match in progress. Two boxers are in the ring, one in red and one in black. A referee in a white shirt and black bow tie is also in the ring. The ring has red, white, and blue ropes. The background is a crowd of spectators. The text "MGM GRAND" is visible on the left side of the ring. The text "DEWALT" is visible on the floor of the ring. The text "HILLYER LEGAL" is visible on the right side of the ring.

**HILLYERLEGAL**

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## KEY PRELIMINARY QUESTIONS

- Has your company ever been in a patent infringement litigation?
- Has your company received or issued a threat of infringement?
- Does your company offer highly sought-after technology?
- How litigious are your competitors (or your industry in general)?
- How prolific are non-practicing entities (NPEs) in your area?
- Has your company budgeted for a worse case scenario lawsuit?
- Could your company survive the costs of a protracted litigation?
- Would an adverse judgment have a detrimental effect on business?
- Has your company evaluated its exposure for patent infringement?
- Can your company respond to inquiries about risk (before/after suit)?



THE NEED FOR  
PATENT  
INSURANCE

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24<sup>th</sup> Annual Advanced Patent Law Institute session

"Managing Economics: Patent Insurance and Litigation Financing"