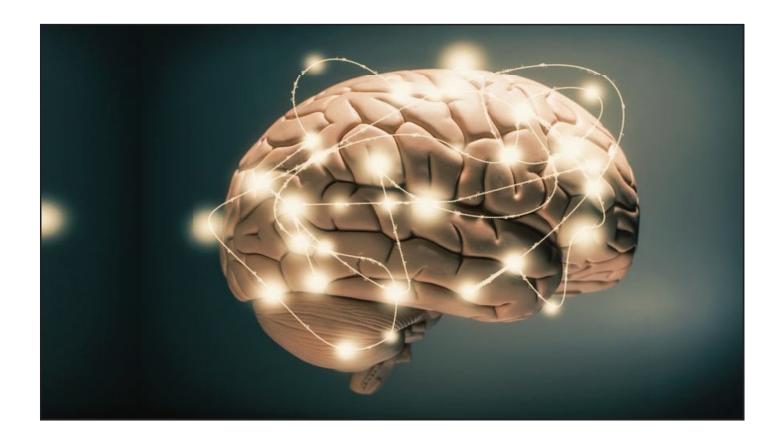
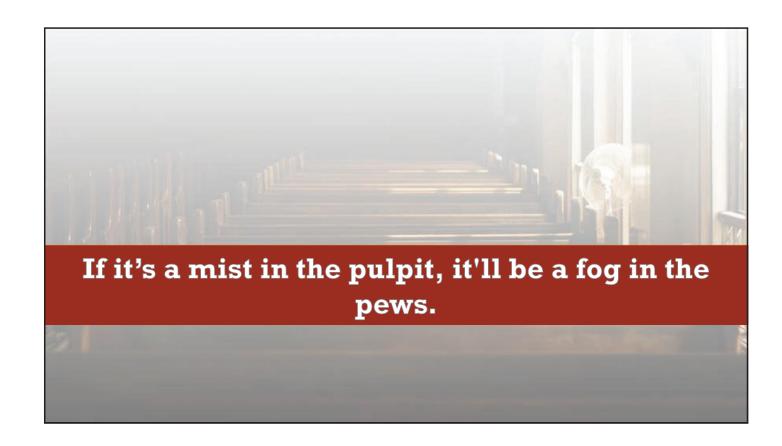


Donald Delgado and Baili Rhodes West Webb Allbritton & Gentry, P.C.











http://bit.do/tyla





Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

Title search: Opening Statements: How to Use A Proven Marketing Formula to Clarify Your Story to the Jury

Also available as part of the eCourse Hooked on CLE: May 2020

First appeared as part of the conference materials for the 43rd Annual Page Keeton Civil Litigation Conference session "Opening Statements: How to Use A Proven Marketing Formula to Clarify Your Story to the Jury"