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# Ethical Issues Relating to the Use of Social Media and Blogging by Lawyers and Law Firms

Fred F. Murray

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# Thank You for Inviting Me

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B.A., Rice University; J.D. University of Texas at Austin. Fred Murray is an attorney (District of Columbia, Maryland, New York, and Texas (Board Certified in Tax Law, Texas Board of Legal Specialization), and various federal courts) and C.P.A. (Texas, Florida, and Maryland).



His experience includes public law and accounting practice, government service as Deputy Assistant Attorney General in the Tax Division at the Department of Justice and as a Special Counsel to the Chief Counsel for the Internal Revenue Service, where he is and has been in a previous role involved in training, drafting of legislation and testimony, legislative investigations, and other Congressional matters, litigation, and in regulations, revenue rulings and other agency guidance. Fred also served as Vice President for Tax Policy at the National Foreign Trade Council and General Counsel and Director of Tax Affairs at the Tax Executives Institute.

Fred has taught courses on U.S. International Taxation (both inbound and outbound); Tax Planning and Reporting Issues for Cross-Border Transactions; Civil Tax Procedure and Litigation; Professional Responsibility and Other Practice Issues (including accounting for income taxes, writing of opinions, SOX and Dodd Frank Act and corporate governance matters) for Corporate Tax Advisors; Deferred Compensation and Employee Benefits Taxation; Transnational Entity and Investment Structures; International Investment Arbitration; International Business Transactions; and, Strategic Government Relations - Litigation and Legislative Processes for Managers. (J.D., and L.L.M. in Taxation and International Economic Law Programs.) He has served as Director of the Graduate Tax Program and Professor of Taxation Practice at the University of Florida Frederic G. Levin College of Law. He previously taught for thirteen years as an adjunct member of the faculty at Georgetown University Law Center. Previously, Fred Murray was also an adjunct professor at the University of Texas School of Law, Rice University Jesse H. Jones Graduate School of Management, and the University of Houston Law Center. He has also lectured at the New York University School of Law.

He is a former Chair, and again a current member, of the U.S. Internal Revenue Service Advisory Council (formerly the Commissioner's Advisory Group, 1953 – 1998) and a former member of the IRS Information Reporting Program Advisory Committee; former Advisor to the International Tax Working Group of the United States Senate Finance Committee; and a former member, Commissioner's Advisory Council, Department of Taxation and Finance, State of New York.

He is a Vice Chair, and member of the governing Council, of the American Bar Association Section of Taxation; former Chair, Subcommittee on Tax Treaties and Competent Authority Matters, U.S. Activities of Foreigners & Tax Treaties Committee; former Chair, Administrative Practice Committee; and a member, Foreign Activities of U.S. Taxpayers, Government Relations and Government Submissions Committees, American Bar Association Tax Section. He is a member of the Steering Committee of the Federal Bar Association Tax Section (previously Chair 2012-2013 and 1998-1999); and a Fellow of the American College of Tax Counsel. He is a Life Elected Member of the American Law Institute; a member of the American Institute of Certified Public Accountants; and a member of the Bloomberg BNA International and Transfer Pricing Tax Advisory Board.

In addition, he is author of 6845-1 T.M., U.S. GAAP and Related Administrative Requirements for the International Tax Practitioner, BNA Tax Management Portfolio, Foreign Income Series, and an author and speaker on taxation and tax controversies, accounting and financial reporting, business and corporate governance, international and property law matters in more than 300 books, publications and programs published or conducted by various organizations in the United States and other countries. He has been cited in numerous articles in the press in the U.S. and abroad.

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## Current Ethics Issues

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“The lawyer assumes high duties, and has imposed upon him grave responsibilities. He may be the means of much good or much mischief. Interests of vast magnitude are entrusted to him; confidence is reposed in him; life, liberty, character and property should be protected by him. He should guard, with jealous watchfulness, his own reputation, as well as that of his profession.”

*People ex rel. Cutler v. Ford*, 54 Ill. 520, 522  
(1870)

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