

# Collaborations – A Broader View

37th Annual  
Nonprofit Organizations Institute



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## Funder Collaboration

Individual donors, family and corporate foundations, large national foundations, and other funders coming together to pool resources, align grantmaking decisions, pursue common objectives or a common goal.

# Why Collaborate

- Shared Knowledge
- Efficiency
- Increased Impact
  - Magnify each partner's contributions
  - Expanded reach/timeframe
  - Aggregation of capital
- Formalized/Deliberative Decision Making
- New approaches/strategies
- Risk mitigation/sharing
- Brand Identity / PR

## Models

- Information Exchange /Co-learning
- Strategic Alignment
- Co-Funding
- Pooled Funding
  - New Entity
  - New Program of Existing Charity
  - Fiscal Sponsor
- Complex Networks

# Common Challenges

- Shared Goals
- Accountability
- Evaluating Success
- Risk calibration
- Navigating Intellectual Property
- Control / Power
- Principal Commitment
- Exit Strategy

# Information Exchange

- Strengths
  - Flexible
  - Efficient
  - Low-risk
- Issues
  - Confidentiality
  - Roles/Expectations
  - Common Purpose
  - Brand / Identity
  - Evaluation

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