

Collaborations – A Broader View

37th Annual
Nonprofit Organizations Institute



UT LAW

CLE

Continuing
Legal Education

Funder Collaboration

Individual donors, family and corporate foundations, large national foundations, and other funders coming together to pool resources, align grantmaking decisions, pursue common objectives or a common goal.

Why Collaborate

- Shared Knowledge
- Efficiency
- Increased Impact
 - Magnify each partner's contributions
 - Expanded reach/timeframe
 - Aggregation of capital
- Formalized/Deliberative Decision Making
- New approaches/strategies
- Risk mitigation/sharing
- Brand Identity / PR

Models

- Information Exchange /Co-learning
- Strategic Alignment
- Co-Funding
- Pooled Funding
 - New Entity
 - New Program of Existing Charity
 - Fiscal Sponsor
- Complex Networks

Common Challenges

- Shared Goals
- Accountability
- Evaluating Success
- Risk calibration
- Navigating Intellectual Property
- Control / Power
- Principal Commitment
- Exit Strategy

Information Exchange

- Strengths
 - Flexible
 - Efficient
 - Low-risk
- Issues
 - Confidentiality
 - Roles/Expectations
 - Common Purpose
 - Brand / Identity
 - Evaluation

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