# **Engaging with Open Source**

Van Lindberg

taylor english

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## **Three Questions**

#### Why do organizations use Open Source?

What is the business objective? Why should lawyers care?

### What does it mean to "engage" with Open Source?

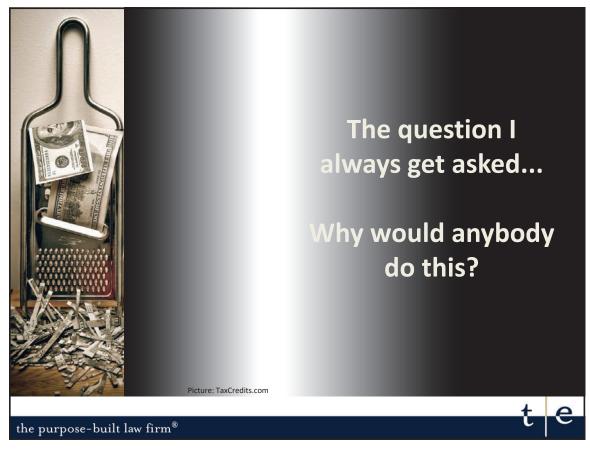
What parts of the organization are affected? What are the issues?

#### How do lawyers fit into an Open Source program?

How can lawyers mitigate risk and add value?

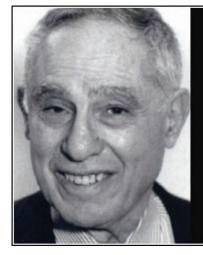
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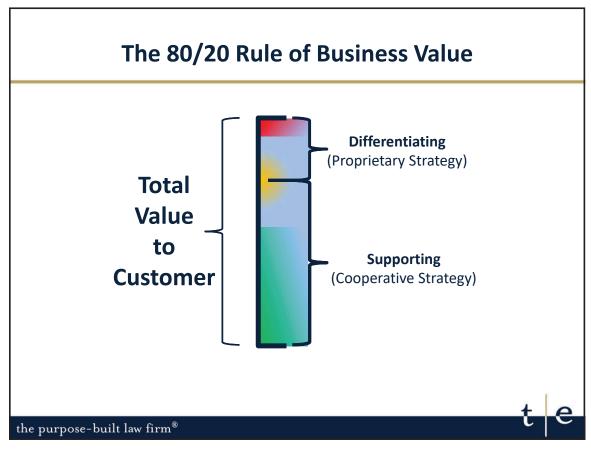
If the gains from trade in commodities are substantial, they are small compared to trade in ideas

— David Landes —

AZ QUOTES

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# What are the business purposes associated with OSS?

- 1. Develop a platform for innovation
- 2. Reduce long term risk
- 3. Gain mindshare/marketshare
- 4. Recruit, retain, and develop
- 5. Reduce the cost of product/service delivery

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