COVID-19: Privacy Considerations and Best Practices

Jessica Cassidy Katz, Whole Foods Market Sooji Seo, Dell Christopher Jeffrey, Taylor Wessing Matt Staples, Wilson Sonsini Goodrich & Rosati

May 22, 2020

WILSON SONSINI

1

PANELISTS



Jessica Cassidy Katz Sr. Data Governance Counsel





Sooji Seo VP Legal & Chief Privacy Officer





Christopher Jeffrey Partner





Matt Staples Partner

WILSON SONSINI

WILSON SONSINI

Topics of Discussion

- COVID-19 Privacy Headlines
- Key Applicable Privacy Laws
- Foundational Privacy Principles
- Privacy Principles Applied
- Additional Resources

WILSON SONSINI

COVID-19: Privacy Considerations and Best Practices

3

COVID-19: Privacy Headlines

COVID-19 Privacy Headlines

- "More surveillance and less privacy will be the new normal after the coronavirus pandemic"
 - Fortune (April 20, 2020)
- "As COVID-19 cases increase, so do privacy concerns about EHR snooping"
 - Healthcare IT News (March 13, 2020)
- "Stopping COVID-19 will include monitoring and sharing personal data"
 - NBC News (April 16, 2020)
- "Coronavirus: State surveillance a 'price worth paying'"
 - BBC News (April 24, 2020)
- "Europe's Other Coronavirus Victim: Information and Data Rights"
 - Reporting Democracy (March 24, 2020)

WILSON SONSINI

COVID-19: Privacy Considerations and Best Practices

5

5

WILSON SONSINI Key Applicable Privacy Laws





Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

Title search: COVID-19: Privacy Considerations and Best Practices

Also available as part of the eCourse

<u>Privacy and Data Protection 2020 and the Age of COVID-19</u>

First appeared as part of the conference materials for the 33rd Annual Technology Law Conference session "COVID-19: Privacy Considerations and Best Practices"