

# Managing Cybersecurity: An In-House Perspective

2020 Essential Cybersecurity Law

haynesboone

© 2020 Haynes and Boone, LLP

1

## The Panel

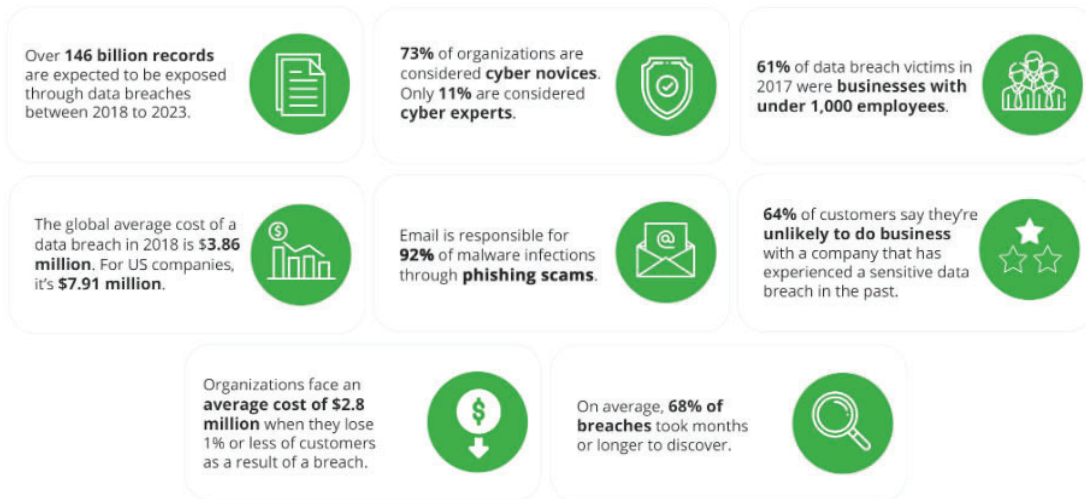
- **Kate Eguchi - Panelist**
  - Vice President and Associate General Counsel of Privacy, Marketing & Technology at Whole Foods Market
- **Allan M. Johnson - Panelist**
  - Assistant Vice President—Senior Legal Counsel, Privacy at AT&T
- **Emily Westridge Black - Moderator**
  - Partner, Haynes and Boone, LLP

haynesboone

© 2020 Haynes and Boone, LLP

2

# Cyber Crime is Widespread



Source: Cybersecurity Statistics in 2019; TitanFile Inc.

haynesboone

© 2020 Haynes and Boone, LLP

3

## Topics

1. Effective internal controls (including in WFH environments)
2. Educating and protecting your board
3. Managing vendor risk
4. Incident response plans
5. Forensic investigations and privilege
6. Other incident response considerations
7. Resources to keep you up to date



haynesboone

© 2020 Haynes and Boone, LLP

4

# 1. Effective Internal Controls

- Developing the right policies and procedures
- Training on security and awareness
- Improving technical controls
- Performing behavior analytics and risk assessment
- Communicating regularly with IT



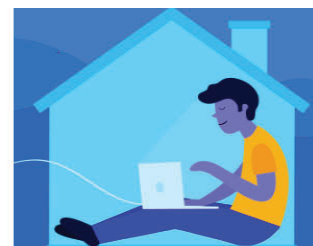
haynesboone

© 2020 Haynes and Boone, LLP

5

# 1. Internal Controls for Remote Work

- Education and training updates
- Keep employees engaged
  - Team training
  - Phishing exercises
- Monitor data flow
  - *E.g.*, are people sending secure data to personal accounts?
- No one-size-fits-all solutions
  - Adjust protocols based on duties and needs
  - *E.g.*, management vs. call center employees vs. interns



haynesboone

This Photo by Unknown Author is licensed under CC BY-SA

© 2020 Haynes and Boone, LLP

6

6

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

## Title search: Managing Cybersecurity: An In-House Perspective

Also available as part of the eCourse

[2020 Challenges in Confronting Cyber Threats: Emerging Technology plus an In-House Perspective](#)

First appeared as part of the conference materials for the  
2020 Essential Cybersecurity Law session  
"In-House Counsel Panel"