

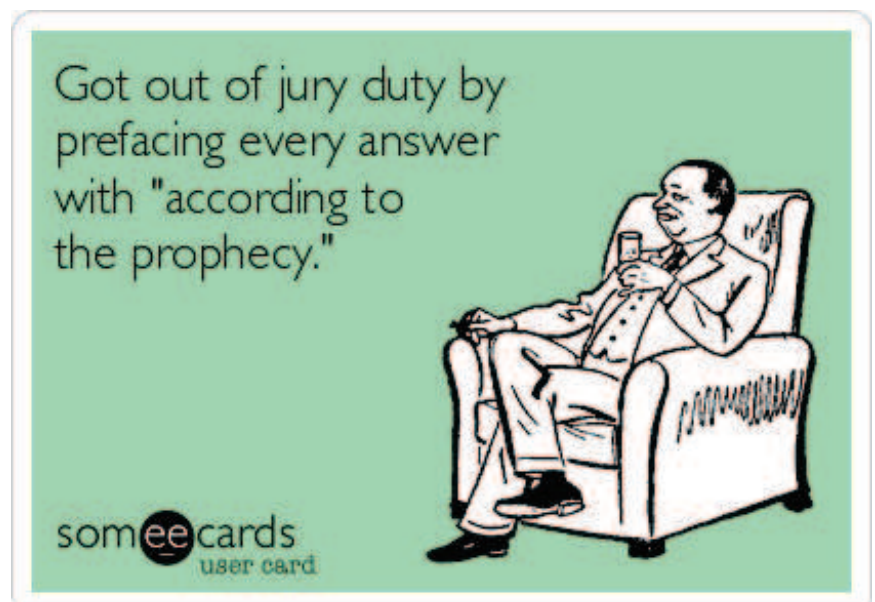


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Plaintiff & Defense Perspectives on Damages

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Voir Dire Issues



She Said:

The Plaintiff's Perspective

- Damages and closing argument start in voir dire.
- Little visible damage doesn't mean the body didn't take a hit.
- Throw them a lifeline—educate them all.

Voir Dire

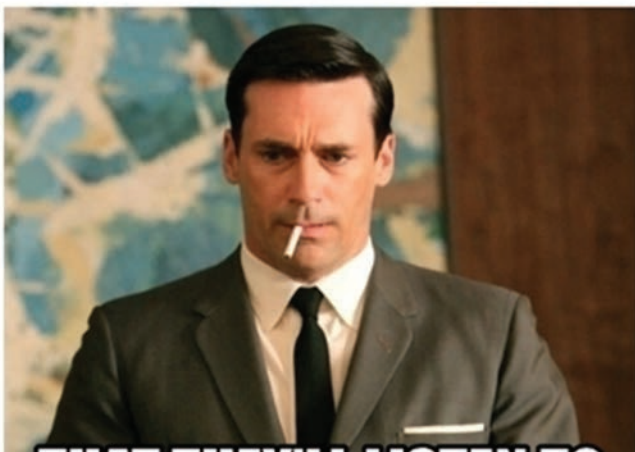


“I don't know what you did or didn't do, but I do know that I can't know what you know or you don't know. You know?”

he Said:

The Defense Perspective

**PEOPLE WANT TO BE TOLD WHAT TO
DO SO BADLY**



**THAT THEY'LL LISTEN TO
ANYONE.**

Voir Dire

- Let them know they will hear evidence regarding damages.
- Introduce idea plaintiff may have suffered no injuries.
- Tread lightly suggesting no damages with a clearly objective injury.

The Damages Issues



Property Loss

Property Loss

- A) Diminished Value
- B) Reasonable Repair Costs

Loss of Use

My recent car accident was far less traumatic than dealing with my insurance company over the car accident claim.



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Title search: She Said, He Said: Plaintiff and Defense Perspectives on Damages

Also available as part of the eCourse

[Answer Bar: Taking Your Car Crash Case to Trial](#)

First appeared as part of the conference materials for the
2020 Car Crash Seminar session

"She Said, He Said: Plaintiff and Defense Perspectives on Damages"