



# Bringing Real Estate into the Digital Age

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## Consumer expectations are changing

Old  
Category

vs

New  
Category





9,000  
stores

\$6 billion  
in annual revenue



New location was opening  
every 17 hours (1989)

Zillow



220  
stores

\$1 billion  
in annual sales



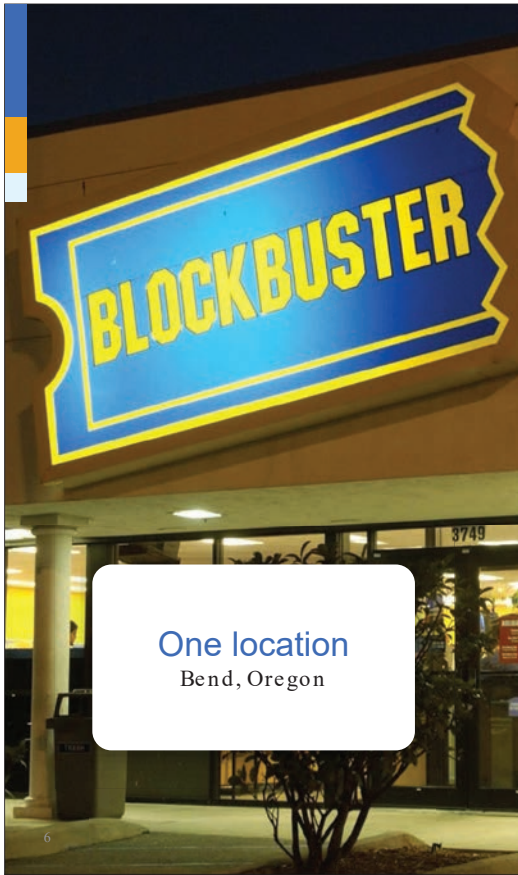
15  
countries

Zillow



  
**1,450**  
locations globally

  
**25%**  
of the world's  
toy market



**One location**  
Bend, Oregon



**Closed in**  
**2006**



**Closed in**  
**2018**



Also available as part of the eCourse

[Special Topics in Residential Mortgage Lending](#)

First appeared as part of the conference materials for the  
2020 Special Topics in Residential Mortgage Lending session  
"Bringing Real Estate into the Digital Age"