

# Governing in Crisis Mode:

## General/State Law Fiduciary Issues

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1

1

# Governing in Crisis Mode:

## General/State Law Fiduciary Issues

- ▶ Introduction
- ▶ Fiduciary Duties
- ▶ Good Governance / Training
- ▶ Crises Case Studies
- ▶ Questions

2

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2

# *Introduction*



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3

3

## Goals of primer

- Master and embrace fiduciary duties, which are the building blocks of good governance
- Understand why good governance helps mitigate damage from crisis
- Learn why training on policies and procedures ensures better crisis management and communication
- Identify weaknesses in your own organization to ensure better outcomes before the next time you face a crisis



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4

4

- ▶ Crisis can sink a nonprofit or make it stronger
  - Red Cross
  - United Way
  - Susan G. Komen
- ▶ Crisis drives change
- ▶ Crisis creates opportunities
- ▶ Crisis is no time to panic



- ▶ Many types of crisis:
  - Financial
    - Embezzlement
    - Economic crash
  - #MeToo or other type harassment becoming public
  - Civic unrest
  - Natural disasters/Pandemics
  - Political
  - Personnel/Personal issues



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