

Governing in Crisis Mode:

General/State Law Fiduciary Issues

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Governing in Crisis Mode:

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- ▶ Introduction
- ▶ Fiduciary Duties
- ▶ Good Governance / Training
- ▶ Crises Case Studies
- ▶ Questions

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Introduction



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Goals of primer

- Master and embrace fiduciary duties, which are the building blocks of good governance
- Understand why good governance helps mitigate damage from crisis
- Learn why training on policies and procedures ensures better crisis management and communication
- Identify weaknesses in your own organization to ensure better outcomes before the next time you face a crisis



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- ▶ Crisis can sink a nonprofit or make it stronger
 - Red Cross
 - United Way
 - Susan G. Komen
- ▶ Crisis drives change
- ▶ Crisis creates opportunities
- ▶ Crisis is no time to panic



- ▶ Many types of crisis:
 - Financial
 - Embezzlement
 - Economic crash
 - #MeToo or other type harassment becoming public
 - Civic unrest
 - Natural disasters/Pandemics
 - Political
 - Personnel/Personal issues



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