



# THE ION & INNOVATION DISTRICT

April 2021

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## Who and Why?

### RMC Mission

Rice Management Company supports the Rice University mission through enlightened stewardship of the University's financial resources.

**33**

Employees

**15**

Rice Alum

In partnership with **Rice University's 2020 Vision:**

**“We will engage Houston as a focus and partner for research and education, leveraging our broad expertise on critical urban issues to be a driving force in enabling Houston’s success as a 21st-century metropolis.”**



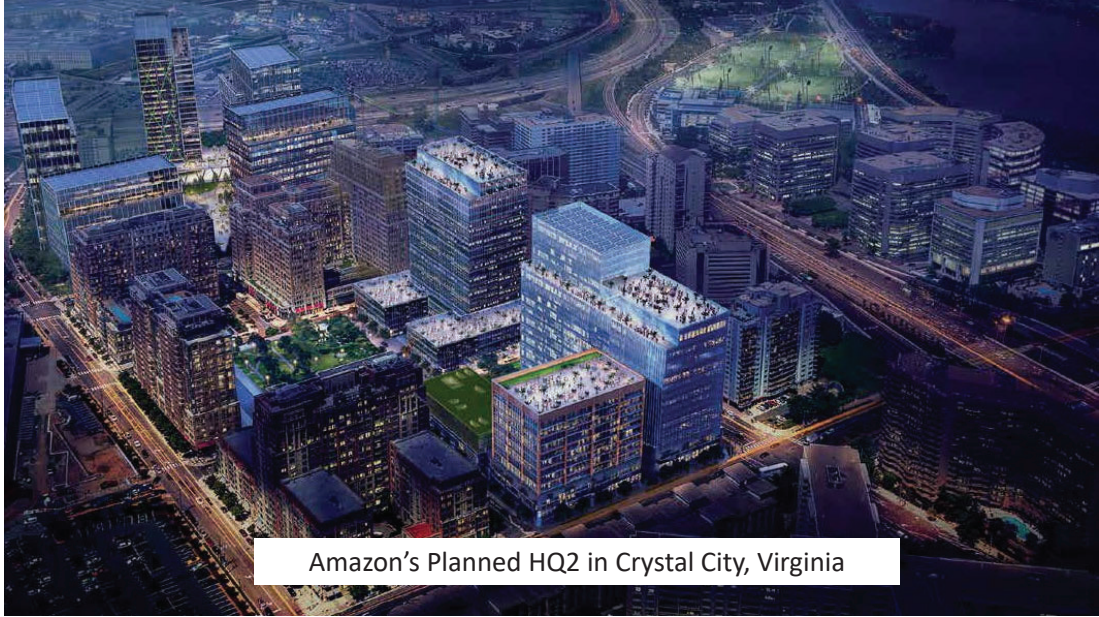
**RICE | V2C2**

Vision for the Second Century, Second Decade

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## Project Genesis – Amazon HQ2



Amazon's Planned HQ2 in Crystal City, Virginia

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## The Risks of a Status Quo Mentality

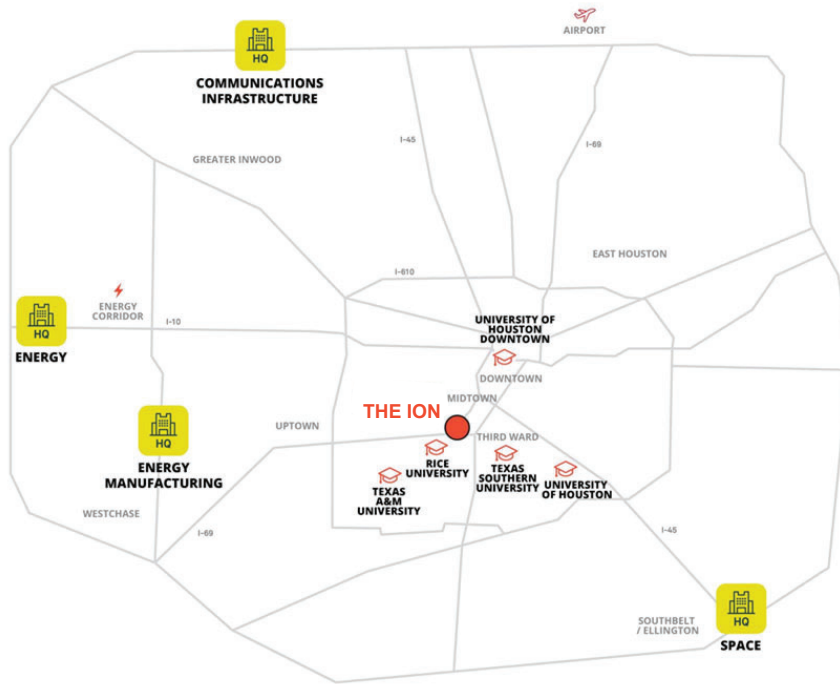


Image from: Detroit: An American Autopsy

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## Location Matters



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## Project Goals

- 1 Strengthen Houston's **economic resiliency** and competitiveness.
- 2 Attract and retain **innovative talent**, companies, and institutions.
- 3 Foster an **inclusive and welcoming neighborhood** that offers economic opportunity to all Houstonians.
- 4 Create a **vibrant, connected, and timeless place** that celebrates Houston's communities and culture.

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Also available as part of the eCourse

[2021 Land Use eConference](#)

First appeared as part of the conference materials for the  
25<sup>th</sup> Annual Land Use Conference session

"Rice's Ion Innovation District in Midtown Houston"