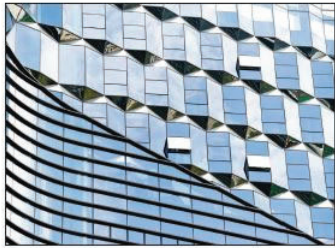


THE UNIVERSITY OF TEXAS SCHOOL OF LAW  
THE CORPORATE COUNSEL SECTION OF THE STATE BAR OF TEXAS

43<sup>RD</sup> ANNUAL  
**CORPORATE COUNSEL INSTITUTE**



April 28-30, 2021  
Live Webcast

WEBCAST UNDERWRITER  
**BRACEWELL**

Earn up to 12.50 Hours of Credit Including 4.00 Hours of Ethics (Hours Vary by State)  
MCLE Credit Approved in TX, CA, OK and PA; Expected in KS  
TX Accounting CPE Credit Available

[www.utcle.org](http://www.utcle.org) • 512.475.6700

**STROZ FRIEDBERG**

an Aon company

© 2017 Stroz Friedberg. All rights reserved.



## To Pay or Not to Pay: How to Respond to (or Prepare for) a Ransomware Attack

- John Ansbach, JD, CIPP-US
- Vice President, Stroz Friedberg and Aon company
- [john.ansbach@strozfriedberg.com](mailto:john.ansbach@strozfriedberg.com)
- @johnansbach

1

---

**Right now, there may be no greater  
risk to organizations than cyber  
*insecurity.***

**STROZ FRIEDBERG**

an Aon company

© 2017 Stroz Friedberg. All rights reserved.



2

threatpost Cloud Security / Malware / Vulnerabilities / InfoSec Insiders / Podcasts

Adobe Addresses Critical Flash, Framemaker Flaws

### Estée Lauder Exposes 440M Records, with Email Addresses, Network Info



Middleware data was exposed, which can create a secondary path for malware through which applications and data can be compromised.

Author: Tara Seals  
February 11, 2020

A non-password protected cloud database containing hundreds of millions of customer records and internal logs for cosmetic giant Estée Lauder has been found exposed online.

A non-password protected cloud database containing hundreds of millions of customer records and internal logs for cosmetic giant Estée Lauder has been found **exposed online**, according to researchers.

In all, **440,336,852 individual data pieces were exposed**...Many of the records importantly contained **plaintext email addresses** (including internal email addresses from the @estee.com domain). There were also reams of logs for **content management systems (CMS)** and middleware activity.

Fortunately, there was no payment data or sensitive employee information included in the records...

**STROZ FRIEDBERG**  
an Aon company

© 2017 Stroz Friedberg. All rights reserved.

**AON**  
Empower Results®

3

### Marriott Data Breach

On March 31st, 2020, the hotel chain Marriott disclosed a security breach that impacted the data of more than **5.2 million** hotel guests who used their company's loyalty application.

Hackers obtained login credentials of two accounts of Marriott employees who had access to customer information regarding the loyalty scheme of the hotel chain. They used the information to siphon off the data approximately a month before the breach was discovered.



Marriott Data Breach 2020

Hotel chain Marriott International announced today that it has suffered a **second data breach**.

...the company spotted unusual activity occurring in an app that guests use to access services during their stay.

An investigation [ ] revealed that the login credentials of **two Marriott employees** had been used to access **"an unexpected amount"** of guest information.

This latest data breach has affected approximately 5.2 million Marriott guests.

In November 2018, Marriott reported a **data breach** that saw the records of approximately 339 million guests exposed

4

4

Artificial Intelligence Consumerism Cybersecurity Data Analytics Digital Marketing Digital Transformation EHRs / Interoperability

# Kroger network server breach exposes nearly 11,000 patients' info

Laura Dyrda (Twitter) - Monday, June 22nd, 2020 Print | Email

Share Tweet Share 6

The Kroger Co., based in Ohio, reported a hacking incident to HHS on June 18.

The retailer, which has clinics, pharmacies and telemedicine services, reported a hacking incident to its network server that affected 10,974 individuals. Kroger has not responded to a request for comment about the incident.

There have been a few other recent high-profile IT security incidents in healthcare, including:

- Ransomware incident at Springfield, Pa.-based Corzer-Keystone Health System
- Cyberattack at Providence, R.I.-based Care New England, which shut down its computer systems
- A ransomware attack at Rangely (Colo.) District Hospital during which it lost access to several years of medical records

### More articles on cybersecurity:

- 12 largest healthcare data breaches in 2020 so far
- Kaiser Permanente experienced 5-hour computer system downtime: 4 details

### What do you anticipate you'll need 3 and 6 months from now?\*

- Enhanced features for virtual visits
- Support for more remote patient monitoring
- Infrastructure for remote work and team collaboration
- More robotics and virtual communication capabilities from within the hospital
- Better population health analytics to detect and deploy resources in the future
- More advanced clinical data and analytics
- Other

Email\*

Ohio-based Kroger reported a hacking incident

Network server

~11,000 individuals impacted



5

# MGM Resorts Says Data Breach Exposed Some Guests' Personal Information

The casino and hotel giant said "it was confident that no financial, payment card or password data was involved in this matter."

f t e l



MGM Resorts International acknowledged that it was the victim of a data breach last year. A firm that monitors cybercrimes said 10.6 million people were affected. John Locher/Associated Press

Researchers have found 142 million personal details from former guests at the MGM Resorts hotels for sale on the Dark Web, evidence that a data leak from the hotel chain last summer may be far bigger in scope than previously thought.

An advertisement on a hacker forum has put 142,479,937 details from "MGM Grand Hotels" guests up for sale for more than \$2,900...

6

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

Title search: To Pay, or Not to Pay: How to Respond to (or Prepare for) a Ransomware Attack

Also available as part of the eCourse  
[2021 Corporate Counsel eConference](#)

First appeared as part of the conference materials for the  
43<sup>rd</sup> Annual Corporate Counsel Institute session

"To Pay, or Not to Pay: How to Respond to (or Prepare for) a Ransomware Attack"