Tell The Story: Persuasive Writing and Speaking Act Like You've Been There Before

2021 Robert O. Dawson Conference on Criminal Appeals May 13, 2021

David Keltner

david.keltner@kellyhart.com

KELLY 🚯 HART

Darrell Royal

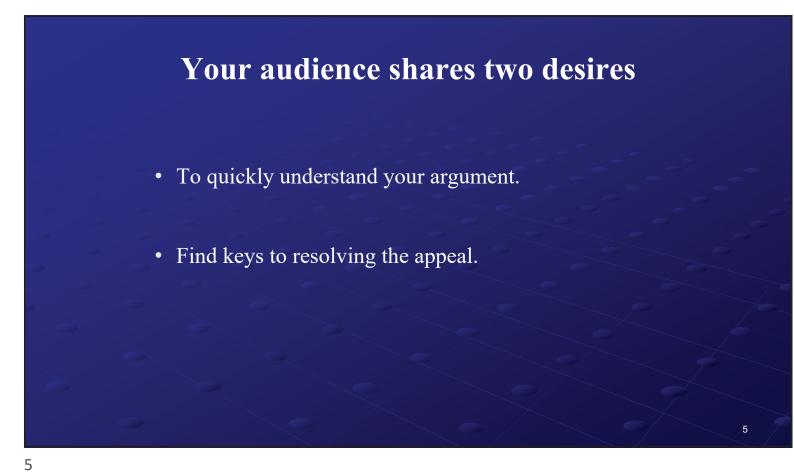
2



Your Audience

4

- Overworked judges/justices.
- Permanent staff attorneys.
- Inexperienced law clerks.



Know your audiences' personality

- Texas Court of Criminal Appeals.
- Court of Appeals (Panels).

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

Title search: Tell the Story: Persuasive Writing and Speaking

Also available as part of the eCourse <u>Hooked on CLE: September 2021</u>

First appeared as part of the conference materials for the 2021 Robert O. Dawson Conference on Criminal Appeals session "Tell the Story: Persuasive Writing and Speaking"