

Meet the Press:

Working Effectively with the Media

CONFERENCE ON STATE AND



Connie H. Pfeiffer Yetter Coleman LLP Houston, TX



Natalie Posgate The Texas Lawbook Dallas, TX



Live Webcast June 10-11, 2021

1

Overview

• Ethics

Texas Rules of Disciplinary Procedure and rules for reporters

• Lawyer Liability

Landry's Inc. v. Animal Legal Defense Fund (Tex. 2021)

• Tips, Tricks, Do's and Don'ts—

The Practical Side

General Rule:

(a) In the course of representing a client, a lawyer shall not make an extrajudicial statement that a reasonable person would expect to be disseminated by means of public communication if the lawyer knows or reasonably should know that it will have a substantial likelihood of materially prejudicing an adjudicatory proceeding. A lawyer shall not counsel or assist another person to make such a statement.

3

Rule 3.07—Trial Publicity

Violations

- (b) A lawyer <u>ordinarily will violate paragraph (a)</u>, <u>and the likelihood of a violation increases if the adjudication is ongoing or imminent</u>, by making an extrajudicial statement of the type referred to in that paragraph when the statement refers to:
 - (1) the character, credibility, reputation or criminal record of a party, suspect in a criminal investigation or witness; or the expected testimony of a party or witness;
 - (2) in a criminal case or proceeding that could result in incarceration, the possibility of a plea of guilty to the offense; the existence or contents of any confession, admission, or statement given by a defendant or suspect; or that person's refusal or failure to make a statement;
 - (3) the performance, refusal to perform, or results of any examination or test; the refusal or failure of a person to allow or submit to an examination or test; or the identity or nature of physical evidence expected to be presented;
 - (4) any opinion as to the guilt or innocence of a defendant or suspect in a criminal case or proceeding that could result in incarceration; or
 - (5) information the lawyer knows or reasonably should know is likely to be inadmissible as evidence in a trial and would if disclosed create a substantial risk of prejudicing an impartial trial.

Rule 3.07—Trial Publicity

Safe Harbors

- (c) A lawyer <u>ordinarily will not violate paragraph (a)</u> by making an extrajudicial statement of the type referred to in that paragraph when the lawyer merely states:
 - (1) the general nature of the claim or defense;
 - (2) the information contained in a public record;
 - (3) that an investigation of the matter is in progress, including the general scope of the investigation, the offense, claim or defense involved;
 - (4) except when prohibited by law, the identity of the persons involved in the matter;
 - (5) the scheduling or result of any step in litigation;
 - (6) a request for assistance in obtaining evidence, and information necessary thereto;
 - (7) a warning of danger concerning the behavior of a person involved, when there is a reason to believe that there exists the likelihood of substantial harm to an individual or to the public interest; and

Rule 3.07—Trial Publicity

Safe Harbors, continued

- (8) if a criminal case:
 - (i) the identity, residence, occupation and family status of the accused;
 - (ii) if the accused has not been apprehended, information necessary to aid in apprehension of that person;
 - (iii) the fact, time and place of arrest; and
 - (iv) the identity of investigating and arresting officers or agencies and the length of the investigation.

5





Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

Title search: Meet the Press: Working Effectively with the Media

Also available as part of the eCourse Meet the Press: Working Effectively with the Media

First appeared as part of the conference materials for the 31st Annual Conference on State and Federal Appeals session "Meet the Press: Working Effectively with the Media"