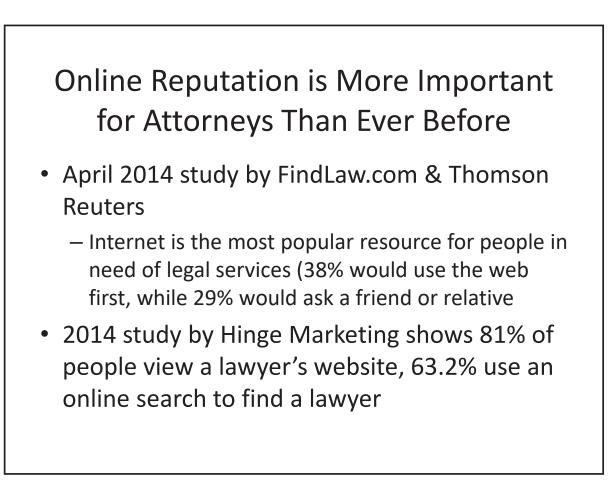
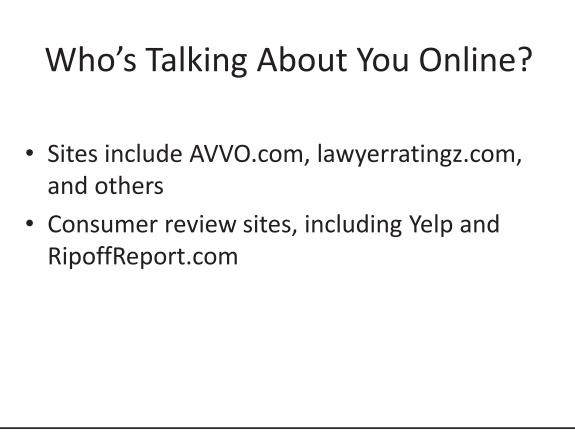
Dealing With Digital Detractors: What You Need to Know About Responding to Negative Online Reviews

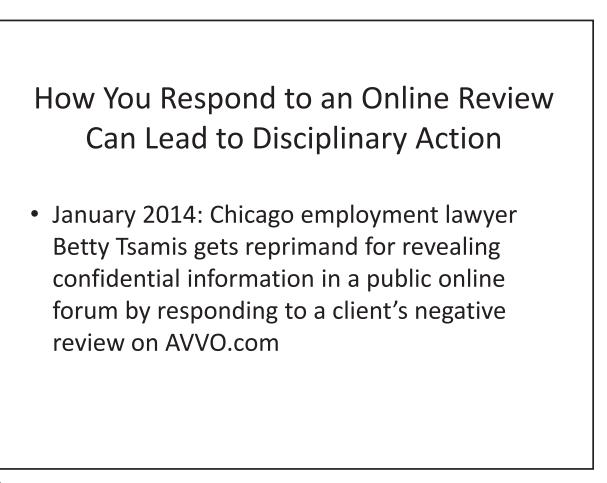
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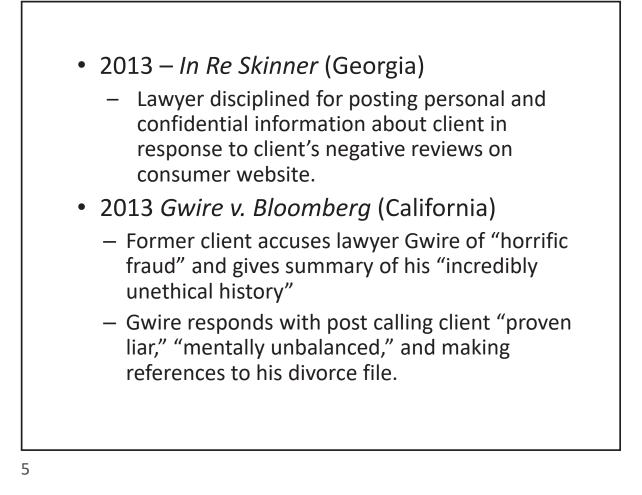
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One Possible Response: Defamation Suit

- *Pampattiwar v. Hinson et al.* (2014 WL 943230, Ct. App. Ga. Mar. 12, 2014)
 - Divorce lawyer responds to client's online reviews calling her a "crook" and "extremely fraudulent" with a libel suit; \$405,000 trial court verdict upheld on appeal
 - But beware the risks: the "Streisand effect," the odds of client statements being protected opinions, potential anti-SLAPP implications, etc.

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