

Vinson&Elkins

THE STATE(S) OF U.S. PRIVACY LAW

Devika Kornbacher, V&E
Lucas Huizar, Guideline

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UT LAW CLE

2021 ESSENTIAL CYBERSECURITY
LAW CONFERENCE



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The Panel



Lucas Huizar
General Counsel



Devika Kornbacher
Partner



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First things first Discussion Topics

- **Structure of U.S. Data Privacy Law**
- **State(s) of U.S. Privacy Law**
- **U.S. State Privacy Law Requirements**
- **Data Privacy Compliance Tips**

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The structure of U.S. data privacy law Data Privacy Frameworks

Sectoral Approach

- Varies by industry
- Permits considerations for specialties
- May result in “gaps” but is “customized”

Comprehensive Approach

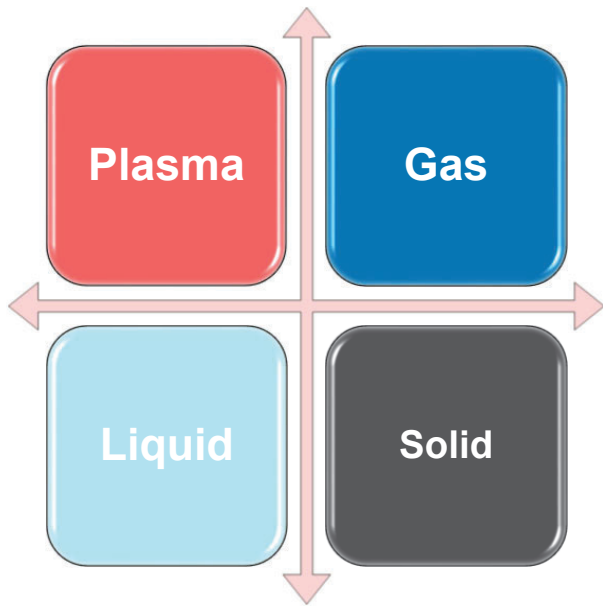
- Applies across industries
- Less consideration of specialized areas
- “Full” coverage but may not “fit”

Privacy by Design

- Encourages early consideration of privacy
- May be applied to sectoral or comprehensive approach

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State(s) of U.S. Privacy Law Four States



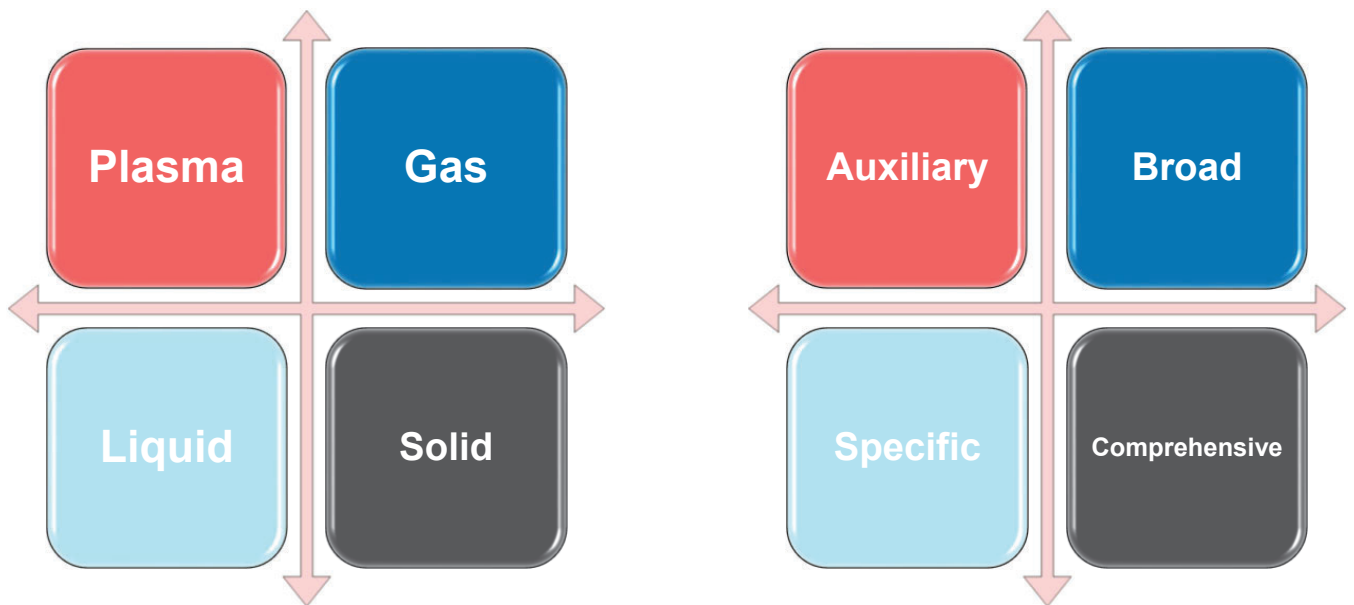
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State(s) of U.S. Privacy Law Four States



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"The State(s) of U.S. Privacy Law"