



## International Privacy Laws & Enforcement

2021 Updates

**Daniel Felz**  
Alston & Bird LLP  
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# GDPR – Updates from Europe

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## Agenda

- Data transfers are back again
- New developments in incident response
- First big fines against “normal” companies

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# Data Transfers are Back Again

- July 2020: Schrems II decision
- Privacy Shield invalidated
- New requirements for data transfers:
  - The “Transfer Impact Assessment”
  - “Supplemental Measures”



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## Koordinierte Prüfung internationaler Datentransfer

- Coordinated investigation of the German DPAs into private-sector data transfer practices
- Areas of investigation:
  - Email marketing service providers
  - Webpage hosting providers
  - “Web tracking” (i.e. common website trackers)
  - Recruiting management service providers
  - Intracompany transfers of employee and customer data

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## Recent Cases:

- 1 UK ICO - Cathay Airways case
- 2 Dutch APD – Uber case

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First appeared as part of the conference materials for the  
2021 Essential Cybersecurity Law session

"The Current State of International Privacy Laws and Enforcement"