





DESIGNING FOR THE HUMAN EXPERIENCE HAS NEVER BEEN MORE IMPORTANT

CITY PULSE SURVEY: WHAT MAKES PEOPLE STAY IN CITIES?

Neighborhood Design

Neighborhoods that are beautiful, authentic, and clean—and that prioritize pedestrians over cars.

Employment Opportunities

Positive and increasing opportunities for job growth and career advancement in the city.

Transportation Options

A multi-modal approach to transportation that includes delivering micro-mobility options.

As urban residents around the world consider relocating, our analysis uncovered five statistical drivers that predict whether residents are considering staying in their cities or planning to move.

"Big City" Problems

Cities that feel too big, too crowded, and too noisy—and those that are losing their cultural heritage.

Affordability Challenges

Cities and neighborhoods that are becoming less affordable, and where residents struggle to save.

Gensler **U.S. WORKPLACE SURVEY** 2020-2021

THE HYBRID FUTURE OF WORK

DETAILED FINDINGS

Gensler RESEARCH INSTITUTE





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Title search: Workplace of the Future: Strategies for a Post-Covid World

Also available as part of the eCourse 2021 Bernard O. Dow Leasing Institute eConference

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