POTOMAC ECONOMICS

ERCOT Market 101

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Texas Competitive Model

ERCOT plays an integral role in all areas.





Generation

Competitive Production

 Generation resources are owned by privately owned companies, with the exception of municipal and cooperative resources. They operate and compete in the ERCOT market to serve load.

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Transmission & Distribution

Regulated Open Access

 Transmission and distribution lines and related facilities are owned and operated by regulated utilities. They operate in the ERCOT market.

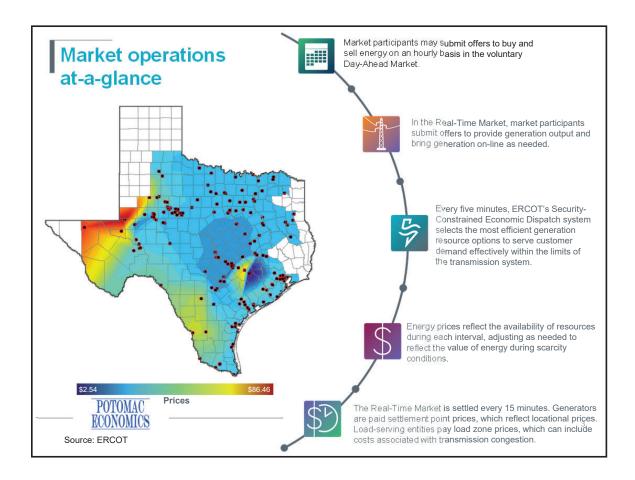
Retailers

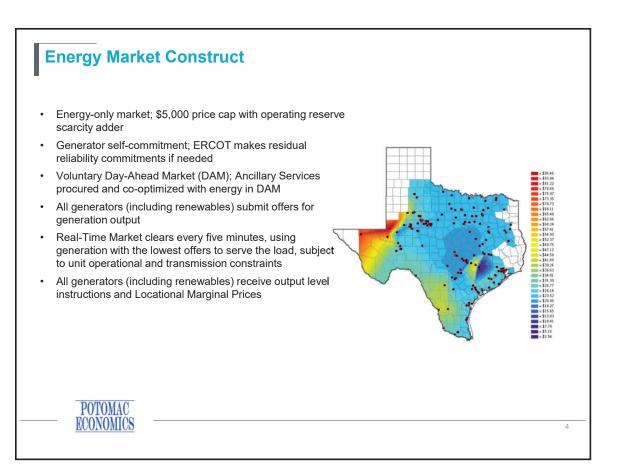
Competitive Sales

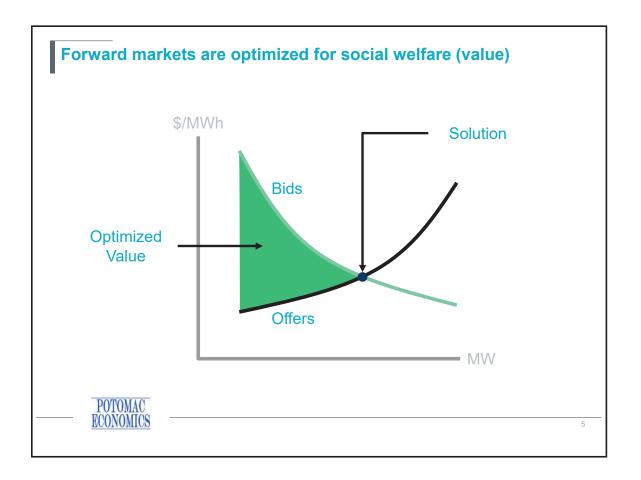
- Retailers compete to serve consumers' electric load in ERCOT.
- Municipal and cooperative utilities sell power to one fourth of the ERCOT market.
- Nearly 100% smart meters

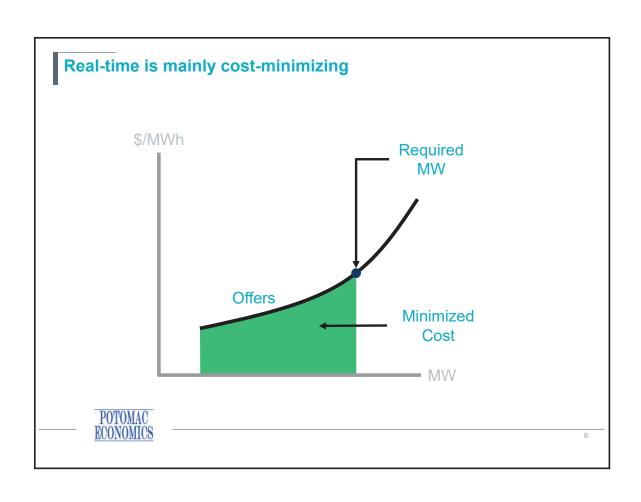
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Source: ERCOT













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Also available as part of the eCourse ERCOT 101: Understanding the ERCOT Electric Grid and Energy Market

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