MANAGING GENERATIONAL DIFFERENCES

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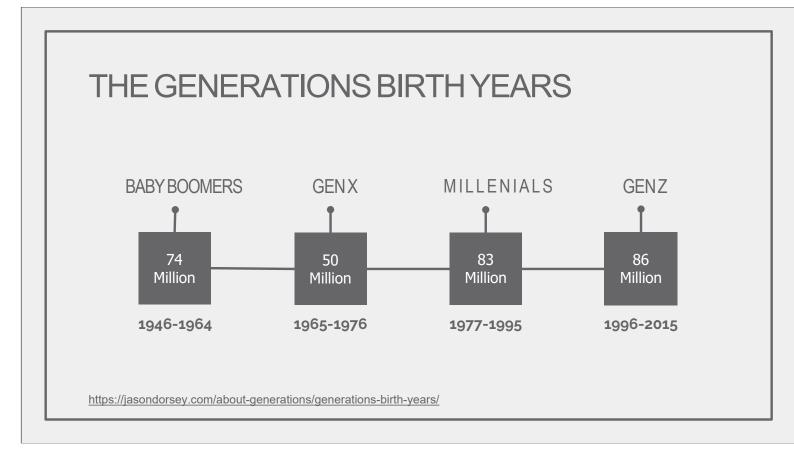
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GENERATIONAL OVERVIEW





Generations and their Characteristics

BABY BOOMERS

Known for their work ethic and work style, as well as the impact they've had on leadership in organizations.

GENERATION X

Gen X has proven to be excellent leaders and founded many of today's most influential tech companies, including Google and Dell

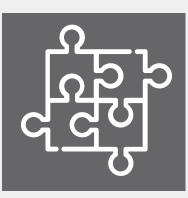
https://jasondorsey.com/about-generations/generations-birth-years/

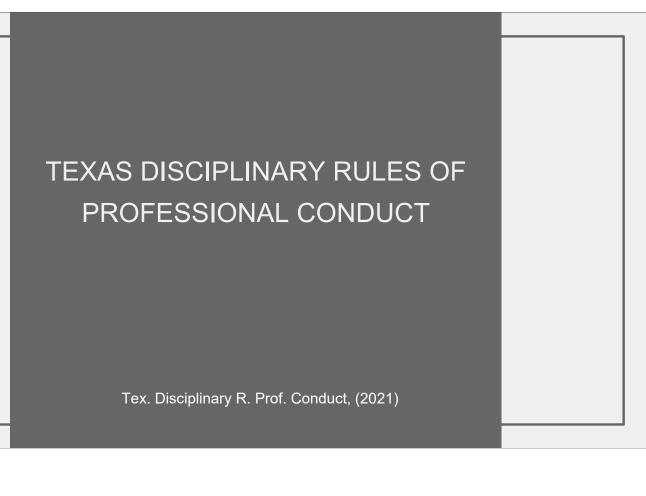
MILLENIALS

Came of age during a time of rapid technological emergence: mobile phones, e-mail, the internet, digital photos, etc.

GENERATION Z

Fastest emerging generation of employees, consumers, and trendsetters. Numerous technologies and events have shaped their worldview.





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