



DATA GOVERNANCE

Jessica Cassidy Katz



DISCLAIMER

Please note that Jessica Cassidy Katz is not speaking on behalf of, or about, Whole Foods Market and/or Amazon (or any other company). Her opinions and recommendations are her own, borne from 10+ years of experience that inform her approach to her legal practice.

RECOMMENDATIONS

(See lines 13-27)

AVOID KNOWN MISTAKES

Competency
Communications
Confidentiality
Supervision

READ (TO UNDERSTAND) THE RULES

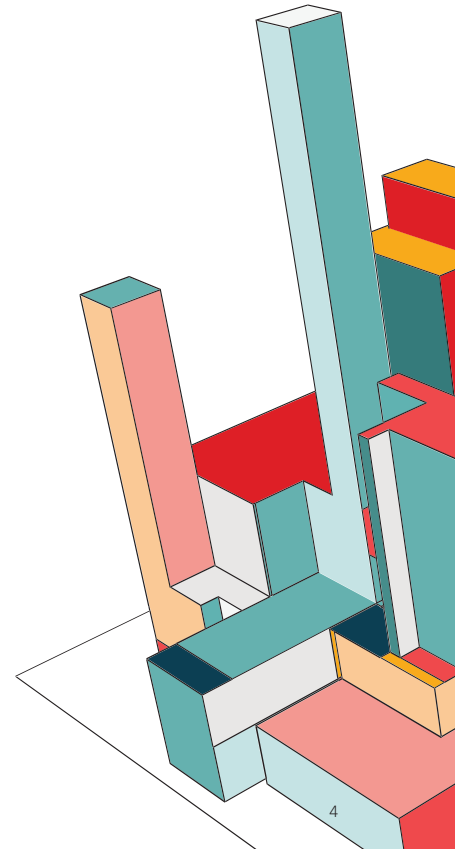
ABA rules
Comments
Other obligations

EARN TRUST

"Do unto others"
Apply and tinker
Document efforts

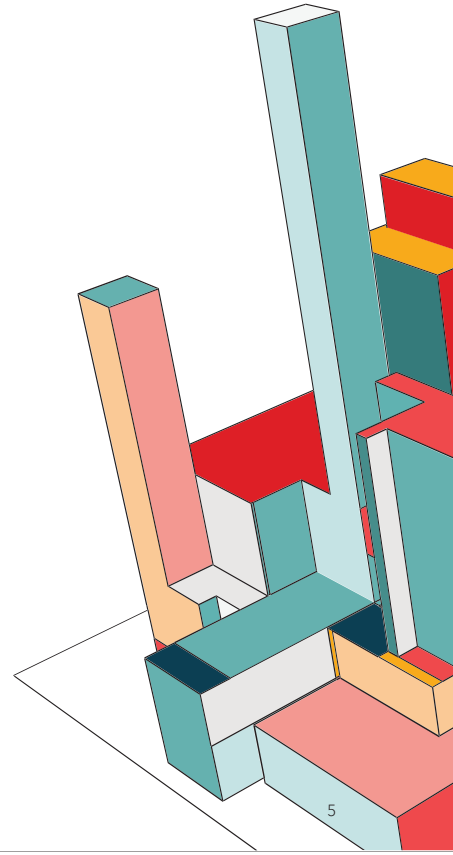
REASONABLE EFFORTS

Avoid data loss



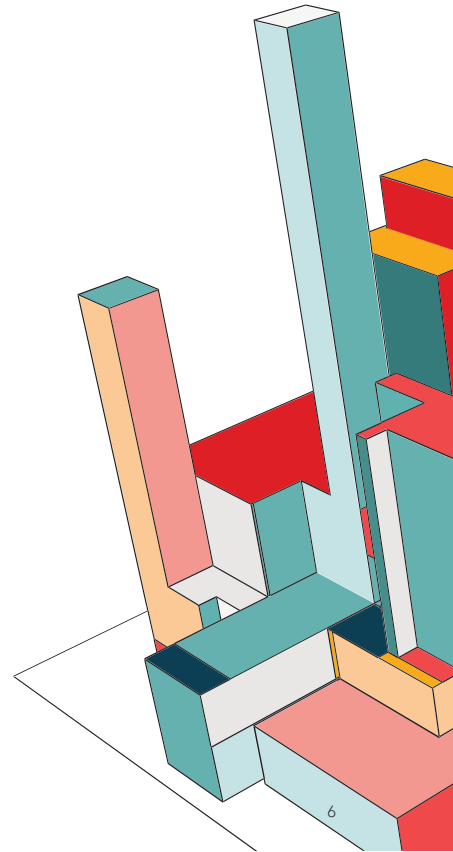
REASONABLE EFFORTS

Prevent inadvertent
or unauthorized
access to client
information on the
internet



REASONABLE EFFORTS

Prepare for business
interruption



Also available as part of the eCourse

[Answer Bar: Global Data Security Considerations for the Corporate Client](#)

First appeared as part of the conference materials for the
35th Annual Technology Law Conference session

"Data Governance"